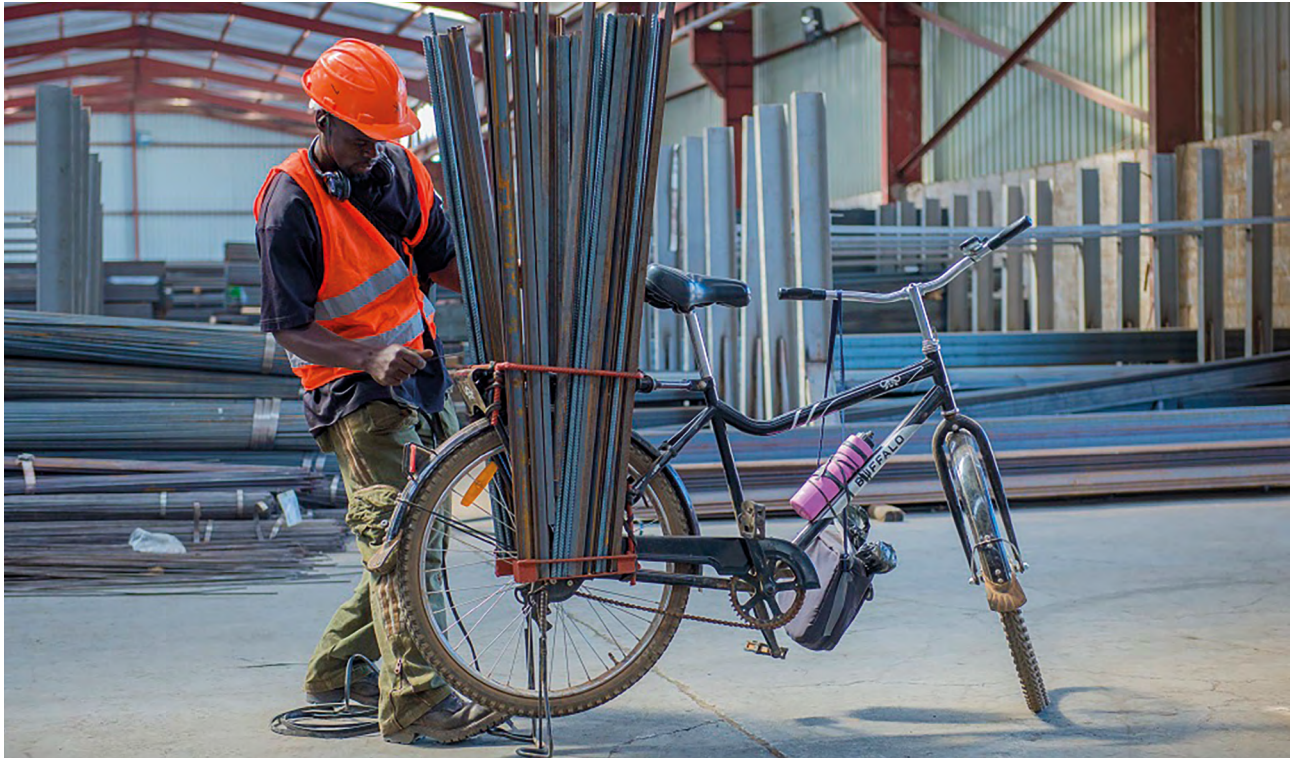




# ANNUAL REPORT 2021





# SUMMARY

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# UNWAVERING COMMITMENT AND INCREDIBLE SOLIDARITY

Despite the multiple challenges we faced in 2021, the Puma Energy Foundation has been able to adapt its response and provide its partners with the resources needed to empower isolated communities and tackle the consequences of the COVID-19 pandemic.



**VINCENT FABER**  
EXECUTIVE DIRECTOR

The challenges posed by the COVID-19 pandemic have exacerbated already-existing inequalities across the world. Over the past year, we have strived to adapt our support to a number of polyvalent needs and geographies, offering help to our partners in multiple ways. When the COVID-19 Delta variant plunged the world into a renewed state of emergency, we joined forces with the American and French Chambers of Commerce in Myanmar to mobilise the resources necessary to purchase and distribute medical equipment across the affected population.

The scale and breadth of urgent issues and challenges that we had to tackle in 2021 was enormous. Yet, alongside the unwavering commitment of our partners, we witnessed an incredible solidarity among Puma Energy employees. Their contributions and energy transformed our philanthropic efforts into unexpected successes.

For example, the staff in Puma Energy's Mumbai office has been an invaluable ally to us during the pandemic. Through voluntary drawdowns on salaries, they organised an astonishing fundraising, which was matched by the Foundation and donated to two charities helping underprivileged communities face the consequences of COVID-19's second wave (p.6).

Besides our efforts to rebuild normality in the aftermath of the pandemic, last year we were also thrilled to add two new partners to our philanthropic portfolio.

In Zambia, we started a collaboration with World Bicycle Relief to improve the livelihoods of isolated communities through the distribution of special bicycles adapted to rural terrains. This apparently simple solution is having a transformative impact among the beneficiaries and improving their quality of life across multiple levels (p. 10).

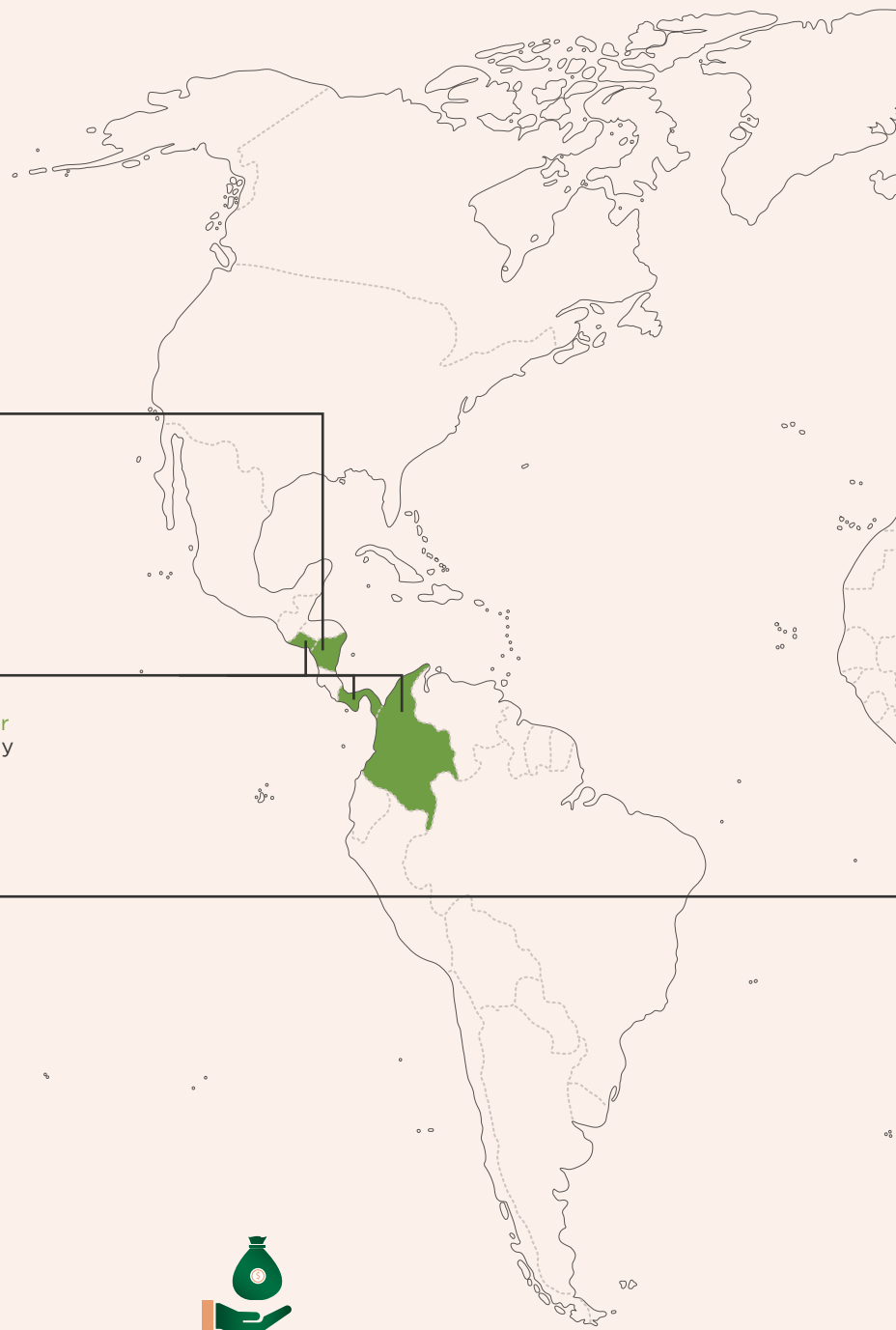
In Papua New Guinea, the Kokoda Track Foundation is bringing a new wind of opportunities to off-the-grid communities by equipping them with solar power systems. We invite you to read more about the catalytic effect that clean and cost-efficient energy is having on the education and livelihoods of these populations on p.12.



2021 also saw an important change in our Board of Trustees. Graham Sharp, who had chaired the Foundation for nine years, stepped down from the position of Chairman, while remaining a member of the Board. We are extremely grateful for Graham's solid leadership and indefatigable commitment, and welcome Pierre Lorinet as new Chairman of the Puma Energy Foundation.

This annual report is dedicated to our grantees and company's staff, as well as to Puma Energy, our founder, which constantly provides us with the resources and trust to accomplish our mission.

# OUR 2021 OPERATIONS



**APROQUEN**  
Nicaragua  
Burn prevention and education programme



**FUNDACIÓN GONZALO RODRÍGUEZ**  
Colombia, Panamá, El Salvador  
Strengthening child road safety



**TRANSAID**  
Ghana  
Improving truck drivers' training standards to boost road safety

## KEY FIGURES



8

STRATEGIC PROGRAMMES



11

COUNTRIES OF PRESENCE



USD 1M

DISBURSED

**CCI FRANCE MYANMAR AND AMCHAM MYANMAR**  
Myanmar  
COVID-19 response



**AIP FOUNDATION**  
Vietnam  
Promoting the use of helmets among young drivers

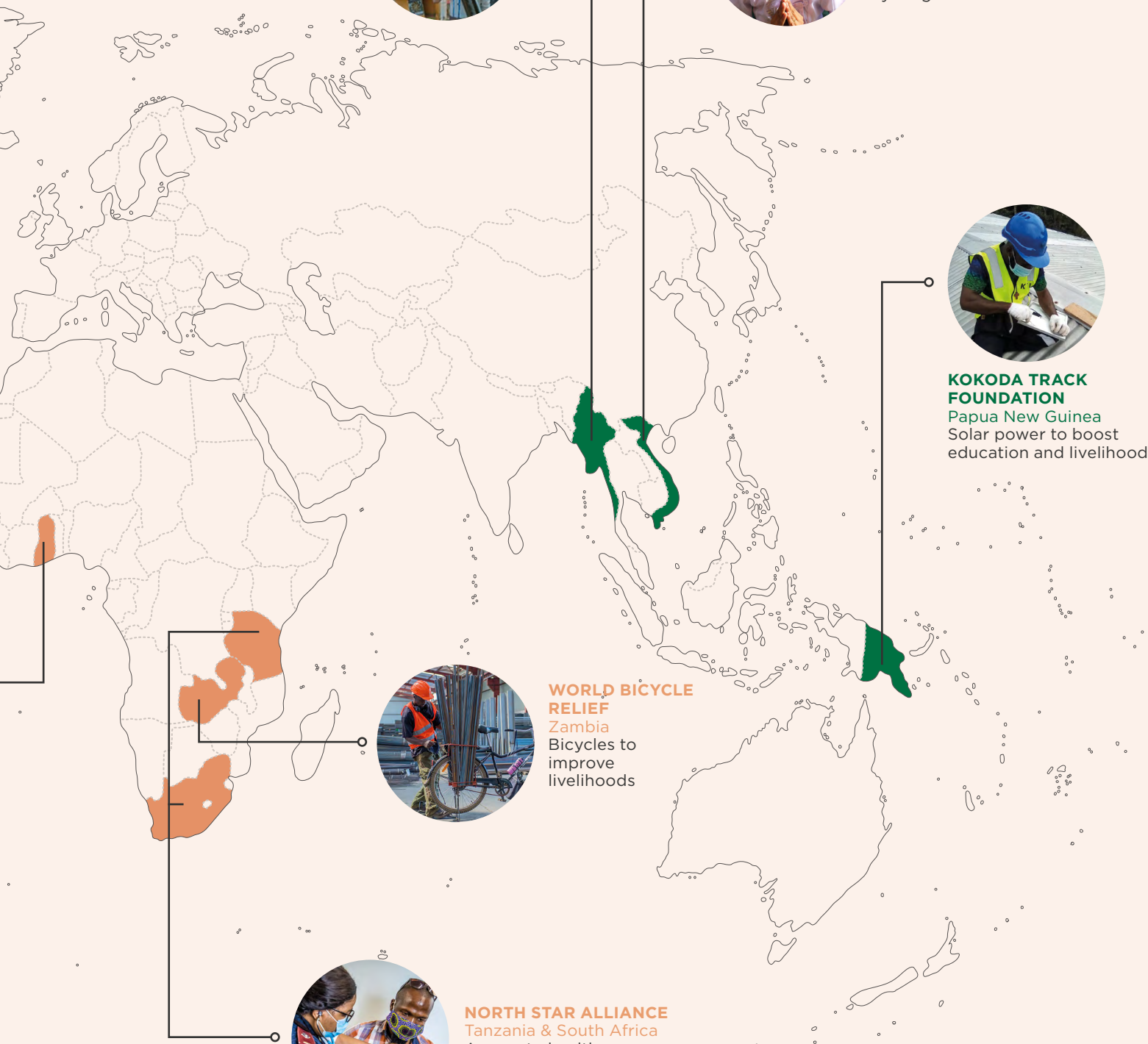


**KOKODA TRACK FOUNDATION**  
Papua New Guinea  
Solar power to boost education and livelihoods

**WORLD BICYCLE RELIEF**  
Zambia  
Bicycles to improve livelihoods



**NORTH STAR ALLIANCE**  
Tanzania & South Africa  
Access to healthcare for truck drivers and remote populations



# STANDING UP FOR COMMUNITIES AT OUR DOORSTEP

In 2021, Puma Energy staff from around the globe organised several initiatives in support of charitable and humanitarian causes of their choice. The Puma Energy Foundation matched their outstanding generosity dollar for dollar.



## **India: the Mumbai Office fundraised to support people impacted by COVID-19.**

Puma Energy employees joined forces with the Puma Energy Foundation to help underprivileged communities face the consequences of COVID-19's second wave, which was particularly devastating in India. The funds collected have been donated to two organisations: Udayan Care and Youth for Unity and Voluntary Action (YUVA).

**Udayan Care** provided financial support to young girls from disadvantaged communities to allow them to continue their education during lockdown. The donation helped to buy essentials, get the girls' phones recharged to continue their online education, and buy books to help them in their studies. **YUVA** provided food rations and hygiene kits to urban poor households across the Mumbai Metropolitan Region. It also organised a vaccine help desk to improve access to vaccines.





**Honduras: supporting the fire-affected communities on the island of Guanaja.**  
 In October 2021, big fires ravaged the island of Guanaja in Honduras, destroying the goods and livelihoods of the local population. The office in Honduras organised a fundraising drive to support the emergency operations of the Honduran Red Cross and the Foundation matched the collected funds.



**Australia: growing a moustache to support men's health.** Last year, Neil Wallbridge from the Puma Energy Bitumen Team in Australia accepted the challenge of the charity Movember: growing his moustache and fundraising for men's health. Movember is leading a global movement to support causes such as mental health, suicide prevention, prostate and testicular cancer. The Puma Energy Foundation matched the funds that Neil was able to collect.



**United Kingdom: Milford Haven Terminal's Golf Day in support of Little Hearts Matter.** Last year, staff in the Milford Haven Terminal organised a Golf Day as a fundraising event to support the association **Little Hearts Matter**, a charity offering specialised support to anyone affected by the diagnosis of single ventricle heart condition. With the participation of over 50 Puma Energy employees and the support from contractors, plus the matched funds from the Puma Energy Foundation, the fundraising was a real success.

# SPOTLIGHT ON SELECTED PROGRAMMES

CYCLING TOWARD  
A BETTER FUTURE  
World Bicycle Relief

10

SOLAR POWER TO BOOST  
LEARNING AND LIVELIHOODS  
Kokoda Track Foundation

12

INCREASED ROAD SAFETY  
TO PROTECT YOUNG LIVES  
Fundación Gonzalo Rodríguez

13





# CYCLING TOWARD A BETTER FUTURE

## WORLD BICYCLE RELIEF (WBR)

### ZAMBIA

#### FIND OUT MORE:

[pumaenergyfoundation.org/en/  
world-bicycle-relief-zambia](https://pumaenergyfoundation.org/en/world-bicycle-relief-zambia)



With over 80% of Zambia's rural population lacking reliable and affordable transport, distance limits residents' access to livelihoods and critical services. Local governments are unable to maintain public transportation systems and road networks in isolated rural areas, such as Mumbwa district, where 75% of the population lives in poverty.

In collaboration with community leaders, residents, and community-based organisations in Mumbwa, WBR launched Mobilised Communities, a programme designed to improve livelihoods by providing bicycles to those most in need. The programme is designed to establish a sustainable bicycle ecosystem. WBR not only supplies high-quality bicycles specialised for riding on rough terrain: they also train local mechanics in fixing the bicycles, help develop a market-based spare parts supply chain, and promote community ownership through the creation of Bicycle Supervisory Committees (BSCs), which are in charge of bicycles' distribution and overall maintenance of the programme.

In 2021, WBR received valuable input from community members across the district (such as local leaders, farmers, health workers and community-based organisations) enabling it to tailor the programme to local conditions and cultural considerations. BSCs helped select the most impactful placement of bicycles in the community. Residents of Mumbwa typically walk or pay high fees for mototaxis or ox carts to reach markets, schools and health services. The mobility assessment indicated that small-scale farmers would benefit most from lower transportation costs and improved access to markets and services, leading to increased productivity short-term, with potential for a growth in household income long-term.



#### KEY ACHIEVEMENTS IN 2021

# 12

local mechanics trained

# 60

community members trained

# 1,300

bicycles distributed in total

# 78%

of recipients of livelihood  
bicycles were women



VOICES FROM THE FIELD

## HOW TWO WOMEN BENEFITTED FROM WBR'S BICYCLES

Monica Simbunji is a member of the Atuyume Savings Group, a women's group involved in livelihood activities in the Nakanjoli community of Mumbwa district, Zambia. To earn an income, Monica is involved in a range of businesses including running a grocery store, selling second-hand clothing, and buying and reselling groundnuts and maize to her community.

As part of WBR's Mobilised Communities programme in the area, Monica received a Buffalo Bicycle in December 2021. The bicycle will help her shorten the distance to obtaining her wares to sell, as well as help her to deliver clothes to customers.

Ruth Mulumba is part of the Village Action Group from Katowa village in the Chipa community of Mumbwa

district. She is also a member of the BSC for WBR's Mobilised Communities programme in her area. BSCs manage the bicycle programme at community level and meet regularly to monitor the successes and challenges of the programme, then report the data to the Steering Committee.

Ruth received a Buffalo Bicycle in December 2021. To earn an income, Ruth sells fresh produce from local community gardens. She travels an average of 5 kilometres to collect the vegetables from the gardens and the bike helps her bring her goods to market.



# SOLAR POWER TO BOOST LEARNING AND LIVELIHOODS



## KOKODA TRACK FOUNDATION (KTF)

### PAPUA NEW GUINEA

Despite Papua New Guinea's incredible wealth of natural resources, 40% of its population lives below the poverty line. In Western and Oro Provinces, only 7% of the local community has access to the electricity grid and water system, and the use of traditional solid fuels has a negative impact on their health and the environment. Solar technology presents a significant opportunity to provide clean, sustainable and affordable energy to these communities.

KTF launched the Light for Learning project in Western and Oro Provinces with the aim of improving the livelihoods and quality of life of local communities by providing access to a reliable source of clean energy. Households receive home solar units with three lights and USB charging capability for small devices. Community facilities such as schools and churches receive larger units capable of lighting and powering a television, which has USBs loaded with information to support school lessons and community awareness.

Key members of the community are trained as 'Solar Champions', learning how to install, maintain and upgrade the solar equipment. Crucially, the technical skills they learn empower them to operate micro-enterprises in the area. KTF also provides financial literacy training, which supports households to make the most of the money they will save on fuel.

The impact of the programme is far-reaching: children can do homework and study also when the sun goes down. Small business activities can be run over longer hours. The removal of toxic fumes and smoke produced by solid fuels benefits the health of the whole community, and women and girls feel safer moving around the village after dark.



#### KEY ACHIEVEMENTS IN 2021

# 5,300

households received solar power and light systems

# 308

community members trained as Solar Champions

# 142

community buildings fitted with solar power

#### FIND OUT MORE:

[pumaenergyfoundation.org/en/kokoda-track-foundation-papua-new-guinea](https://pumaenergyfoundation.org/en/kokoda-track-foundation-papua-new-guinea)

# INCREASED ROAD SAFETY TO PROTECT YOUNG LIVES

According to the World Health Organization, road traffic injuries are the leading cause of death for children and young adults aged 5–29, with developing economies recording higher rates of road traffic injuries. FGR aims to reduce road traffic accidents and improve safety for children in several key cities in Central and Latin America. This will be achieved by engaging with local authorities on child road safety issues, organising awareness campaigns for the public, conducting safety assessments around schools, and creating recommendations on infrastructural improvement.

In 2021, the organisation worked with a local consultant in El Salvador to identify key government stakeholders and companies which could support and promote FGR's road safety action. Building further upon an existing relationship with the National Road Safety Agency of Colombia, FGR provided advice on the national road safety plan for children and adolescents and worked towards improving the current legislation on child restraints and child mobility. It has also initiated collaboration with some international organisations, coordinating efforts to strengthen the child road safety framework. In Panamá, the organisation is working with law firms to establish a regional hub that will help monitor the programmes in the region and facilitate fundraising mechanisms.

As part of an international cooperation strategy, FGR presented its project to improve road safety policies to the Uruguayan International Cooperation Agency (AUCI) and the Ministry of Foreign Affairs, which both pledged their support. With the expertise of the FGR, the Government of Uruguay is now including road safety as a topic in its cooperation agenda.

**FUNDACIÓN GONZALO RODRÍGUEZ (FGR)**

**PANAMÁ, EL SALVADOR AND COLOMBIA**



KEY ACHIEVEMENTS IN 2021

**1**

new regional hub opening in Panamá

FIND OUT MORE:

[pumaenergyfoundation.org/en/fundacion-gonzalo-rodriguez-latin-america](https://pumaenergyfoundation.org/en/fundacion-gonzalo-rodriguez-latin-america)





## INFORMATION

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If you have any questions about the Puma Energy Foundation, or would simply like to talk to us about our work, please email:

[contact@pumaenergyfoundation.com](mailto:contact@pumaenergyfoundation.com)

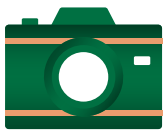


## WEBSITES OF OUR PARTNERS

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AMCHAM Myanmar, [amchammyanmar.com](http://amchammyanmar.com)  
AIP Foundation, [aip-foundation.org](http://aip-foundation.org)  
APROQUEN, [aproquen.org](http://aproquen.org)  
CCI France Myanmar, [ccifrance-myanmar.org/en](http://ccifrance-myanmar.org/en)  
Fundación Gonzalo Rodríguez, [gonzalorodriguez.org](http://gonzalorodriguez.org)  
Honduran Red Cross, [cruzroja.org.hn](http://cruzroja.org.hn)  
Kokoda Track Foundation, [ktf.ngo](http://ktf.ngo)  
Little Hearts Matter, [lhm.org.uk](http://lhm.org.uk)  
Movember, [au.movember.com](http://au.movember.com)  
North Star Alliance, [northstar-alliance.org](http://northstar-alliance.org)  
Transaid, [transaid.org](http://transaid.org)  
Udayan Care, [udayancares.org](http://udayancares.org)  
World Bicycle Relief, [worldbicyclerelief.org](http://worldbicyclerelief.org)  
YUVA, [yuvaindia.org](http://yuvaindia.org)





## PHOTO CREDITS

World Bicycle Relief (cover, p.1, p.5, p.8-9, p.10-11)  
Gareth Bentley (p.3)  
APROQUEN (p.4, p.14-15)  
AIP Foundation (p.5)  
CCI France Myanmar (p.5)  
Kokoda Track Foundation (p.5, p.12)  
Opmeer Reports (p.5)  
YUVA (p.6)  
Honduran Red Cross (p.7)  
Little Hearts Matter (p.7)  
Movember (p.7)  
Fundación Gonzalo Rodríguez (p.13)

We would like to thank all those who provided photography for this report.

Copy, editing, design: [Touchline](#)



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