




ANNUAL REPORT
2015



“ THE PROGRAMMES
THE FOUNDATION CHOOSES
AND CHAMPIONS ARE
ALWAYS INNOVATIVE,
COLLABORATIVE
AND IMPACTFUL.”



FOREWORD BY GRAHAM SHARP, CHAIRMAN OF PUMA ENERGY

WELCOME TO THE PUMA ENERGY FOUNDATION'S SECOND ANNUAL REPORT.

While in 2014 we were busy establishing partnerships and fine-tuning our modus operandi as a young foundation, 2015 saw us consolidate our programmes and expand our reach to echo Puma Energy's presence in new markets like Australia and Myanmar.

With Puma Energy entering the Australian market in 2013 with close to 400 retail sites to-date, it made sense to match commercial ventures with philanthropic ones. In early 2015, a group of employees in the Brisbane head office took the lead to create the Puma Australia Charity Committee, which plans to be active country-wide. The Committee chose a number of causes to support during the year, including the Starlight Children's Foundation – which brings comfort to seriously ill children – as their Charity of the Year. They will also be involved in the Foundation's partnership with Libraries Without Borders (LWB), a forward-thinking NGO which has found a way to give remote Aboriginal communities access to information, culture and education. At the crossroads of technology and creativity, LWB creates physical 'Ideas Boxes' that contain books, tablets, video cameras and computers with a satellite-enabled Internet connection. Customised Ideas Boxes are then delivered to isolated indigenous communities in Australia with the help of Australia's State Libraries whose experience with similar cultural programmes is invaluable. The Ideas Box is exactly the type of programme the Foundation seeks and champions: innovative, collaborative and impactful.

In Myanmar, staff from the Yangon office are working with the Swiss Academy for Development (SAD), giving up their free time to help coach young entrepreneurs at a local vocational training centre.

On page 17, Jasper Camacho, Puma Energy's General Manager in Myanmar recounts how rewarding it is to go back to the classroom and share real-life business stories.

We closed the year having concluded an agreement for a three-year partnership with the Prince's Trust in Wales, UK, supporting a training programme for unemployed young people, or 'NEETs' (Not in Education, Employment or Training). The scheme runs across Wales and will enroll over 800 young people into full-time personal development programmes.

MESSAGE FROM VINCENT FABER, EXECUTIVE DIRECTOR OF THE PUMA ENERGY FOUNDATION

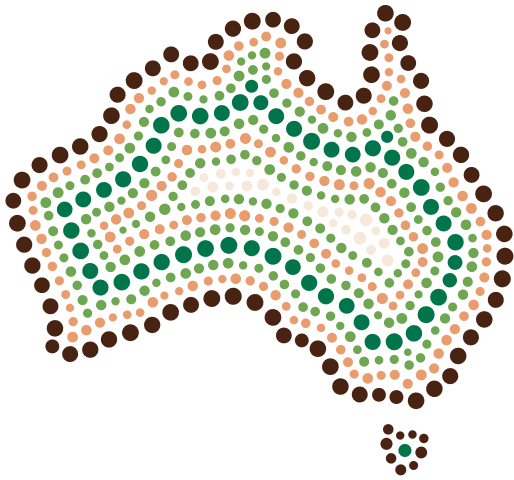


Across the globe, many of the countries where Puma Energy operates are located in deprived areas. The Puma Energy Foundation strives to alleviate the challenging conditions found close to where the company is active. In these contexts, the gateway to a better life comes down to a handful of essential remedies: improved schools, access to jobs, food security, a secure income, safe roads, good health, basic sanitation and clean water delivery. Our chosen programmes address these vital needs.

We believe in delivering tangible, measurable benefits for people. This philosophy of pragmatism informs all our choices and actions. We team up with reliable, trusted implementing partners present in-country and work with them to achieve concrete change.

Our key areas of focus remain health and safety on the one hand, and education and vocational training on the other. In 2015, our 19 programmes largely reflected this focus:

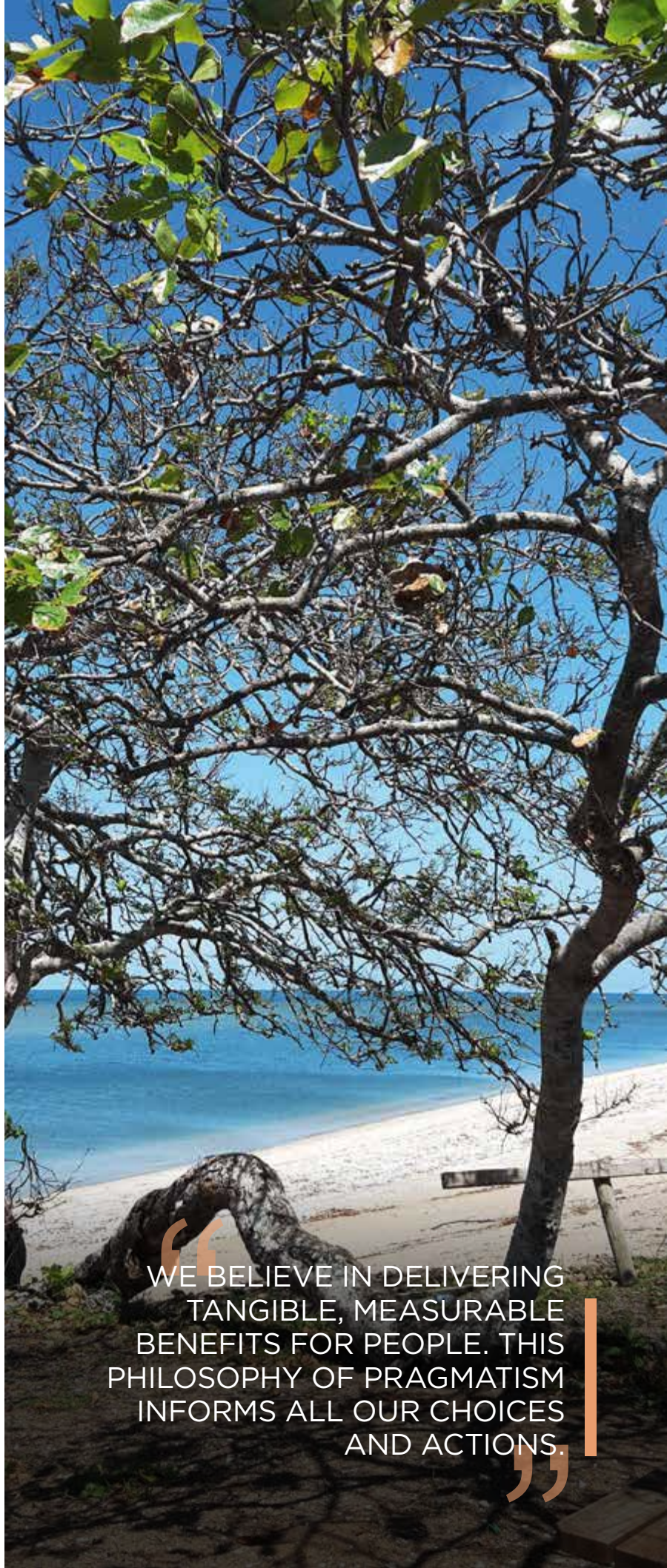
- With Puma Energy fuel tankers on the ground from Africa to South America, and now Australia, it makes sense for us to focus on road safety. It is our responsibility and a key concern within the company, not least because road accidents are among the primary killers in one of our core regions, Africa. We have seen impactful, evidence-based road safety programmes such as Amend thrive this year in ten countries.
- As our parent company employs thousands of drivers, we understand the uniquely difficult conditions faced by this mobile community. Six new Roadside Wellness Centres set up by North Star Alliance in Tanzania are the kind of hands-on, customised solution proven to prevent the spread of infectious diseases and make roads safer.



- On the South American and African continents, the red and green Puma Energy service stations are part of the urban and rural landscape. We are keen not just to have a physical presence in these communities, but to contribute to the social fabric, too. We do this by refurbishing schools and funding various education initiatives or after-school clubs. Caras de las Américas, Maison du Rugby, and a school-bus scheme in Guatemala are typical examples of this.
- We support income generation in places where people struggle to make a living. We rely on experienced partners such as IECD, Alive & Kicking or SAD, which run powerful social entrepreneurship and vocational training schemes.

We now invite you to journey with us and explore the different programmes we supported and contributed to in 2015. These 19 programmes were implemented with skill and passion by the highly committed NGOs we work with. None of the progress and success we experienced this year would have been possible without them.

The beach at Mapoon, northern Queensland, home to a remote Aboriginal community we are working with.



WE BELIEVE IN DELIVERING TANGIBLE, MEASURABLE BENEFITS FOR PEOPLE. THIS PHILOSOPHY OF PRAGMATISM INFORMS ALL OUR CHOICES AND ACTIONS.



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2015 AT A GLANCE



IN 2015, THE TOTAL AMOUNT DISBURSED IN GRANTS REACHED **\$1.3 MILLION**

GRANT BREAKDOWN, BY FOCUS AREA:



EDUCATION & VOCATIONAL TRAINING

45%



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LEARNING THE GAME OF LIFE
Senegal



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CREATING JOBS FOR ADULTS IN DIFFICULTY
Ghana



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SUPPORT TO SMALL ENTERPRISES
Ivory Coast, DRC, Congo-Brazzaville and Cameroon



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Malawi



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ACCESS TO EDUCATION, CULTURE AND INFORMATION
Australia



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VOCATIONAL TRAINING CENTRES
Indonesia



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EMPOWERING YOUTH 4 BUSINESS
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Guatemala



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El Salvador



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Nicaragua



19
PROGRAMMES SUPPORTED



18
PARTNERS



23
COUNTRIES



CIRCA
180,000
BENEFICIARIES



HEALTH & SAFETY

42%



ENVIRONMENT

13%



POST DISASTER RELIEF

EMERGENCY FUNDING



ROAD SAFETY EDUCATION
Ten African countries



WATER AND SANITATION
Malawi



DEVELOPMENT OF AN
IMPROVED COOKSTOVES
SUPPLY CHAIN
Congo-Brazzaville



FLOOD RELIEF
Myanmar



HEALTH SOLUTIONS FOR
MOBILE COMMUNITIES
Tanzania



SHELTER FOR LOW-INCOME
PATIENTS AND THEIR
FAMILIES
Honduras



COMMUNITY DEVELOPMENT AND HOUSING
Paraguay



AGRICULTURE,
WASTE COLLECTION
AND RECYCLING
Tanzania

GRANT BREAKDOWN, BY REGION:



62%
AFRICA



22%
ASIA & OCEANIA



16%
LATIN AMERICA

OUR WORK AROUND THE WORLD IN 2015



AFRICA



MAISON DU RUGBY, SENEGAL SPORT HOLDS THE KEY

IN 2015:

- 306 school-support classes provided for 137 children.
- 209 extra-curricular workshops organised in art, theatre and IT.
- 139 rugby training sessions and 18 tournaments were held.

It's good news from Maison du Rugby, in Senegal where our donations help provide children with free educational and sports activities, opening up avenues for jobs for the older youths. Like a home-from-home, the centre in Yoff, a district in the city of Dakar, welcomes children aged 7 to 17 and prevents young kids from becoming victims or perpetrators of violence and street crime. Many families here are struggling or jobless, while children fall out of school. Former professional rugby players and sports coaches teach at Maison du Rugby and it's clear that learning the sport is having a positive impact on children's behaviour, respect for others and on their school performance. Other activities include help with homework, computer science, theatre, pottery, and civic and hygiene awareness. The primary focus however is rugby, which takes up 4.5 hours a week and is taught to girls and boys alike.



AMEND, TEN AFRICAN COUNTRIES LIFE-SAVING ROAD AWARENESS

IN 2015:

- Amend reached over 60,000 primary school children at high risk of road traffic injuries in sub-Saharan Africa.
- Over 9,000 children in Malawi, Mozambique and Zambia received glow-in-the-dark school bags.

Africa has the highest rate of traffic injury in the world. We believe it is possible to reduce those numbers and have partnered with not-for-profit Amend to make roads safer and educate children about the dangers. Across ten African countries, 115,000 children will be trained in road safety by mid-2016. Thousands of 'See & Be Seen' reflective school bags will also be given out to increase their visibility as they walk to school, sometimes for miles and in the dark. These activities – which also involve lobbying and media awareness – started in 2014 in Zambia, Mozambique, Malawi, Namibia and Botswana. As a result in Zambia some roads are being enlarged and Puma Energy Zambia has donated \$3,400 to a school in Lusaka for child road safety education.



In year two of the programme, five new countries were added: Senegal, Ghana, Lesotho, Swaziland and Tanzania. Amend looks at improving road-safe infrastructure and further road safety education prepares students and communities for this potential new infrastructure (speed bumps, bollards, signage, sidewalks). The first steps involve meetings with officials to inquire about permission for construction. Once the schools that can most benefit from safety infrastructure have been identified, Amend will evaluate the areas to find out which would be most suitable.



ALIVE & KICKING, GHANA THE GOAL IS IN SIGHT

IN 2015:

- A&K Ghana conducted its largest ever health programme, in partnership with Arsenal in the Community, training 55 local sports coaches and reaching 2,500 young people with football training drills that also teach about HIV and malaria.

As we reach the end of this three-year partnership with A&K Ghana, we've given the football stitching centre in Accra a cash injection so that the business can reach breakeven and start making profit in 2016. With a total

A&K GHANA
doubled
ITS SALES
IN 2015

45 staff compared with an initial 31, the centre has proved it can drum up employment for the local community, making a special point to hire people with disabilities. A&K also uses sport to spread health messages around HIV and malaria. The initiative doesn't just give school children balls to play with; it uses sport as a tool to engage people about health issues in a fun way.



**INITIATIVE DÉVELOPPEMENT,
CONGO-BRAZZAVILLE**
CLEANER AND SAFER
COOKING IN CONGO

IN 2015:

- Brazzaville's households were able to benefit from the wood-fuel savings, and also from the Congo Mboté cookstove's durability — two or more years — as opposed to the traditional cookers which last three to six months and uses up to 50% more fuel wood.
- More than 2,000 stoves were produced and delivered.

Billions of people around the world still use polluting, wood-burning stoves to cook their food. Not only are the stoves inefficient, but they emit toxic fumes and cause chronic illnesses such as pneumonia, bronchitis and eye problems. In Brazzaville, Congo, we have supported the 'Improved Cookstove Supply Chain Project' since January 2013. The project champions the use of the Congo Mboté, a locally made improved cookstove, which is 30 to 50% more efficient than a traditional stove, saving on wood



consumption. The Mboté allows households to save money and suffer less from harmful smoke fumes. While the first phase of the project focused on product design and sales, the second phase tackles supply chain, e.g. distribution of the stoves, and market development. Phase two focused on involving the producers and the resellers in the transportation and logistics chain. The supply network is not yet fully established but interest remains strong. It has recently extended to new districts.





**IECD, IVORY COAST, DRC,
CONGO-BRAZZAVILLE
AND CAMEROON**
BOOSTING ENTREPRENEURS

IN 2015:

- Over 1,150 entrepreneurs followed the Basic Management Training, learning how to use a cashbook, assess clients and carry out marketing.
- One third of specialised training course participants were women.
- 150 entrepreneurs-in-the-making learned how to write a business plan.

There's a new twist in the tale of a highly effective programme designed to improve the living conditions and prospects of micro- and small entrepreneurs in Africa. It's been extended for another three years and is run by the European Institute for Cooperation and Development (IECD), which runs basic management training from centres in certain regions. This new business model will be almost entirely financed by the Puma and Trafigura Foundations in the first year, since a strong initial investment is needed to kick-start the training programme. Nearly 80% of jobs in the DRC, Congo, Cameroon and Ivory Coast are supported by the informal economy therefore IECD's support is vital for those wishing to solidify and expand their businesses. One exciting addition is a premium coaching service (advanced training on legal and fiscal matters), allowing promising entrepreneurs to scale up their enterprise. For example, in 2014 a pilot run in Pointe Noire involved three coaches being trained – they then went on to coach 25 local businesses. The programme is estimated to reach 5,345 direct beneficiaries.

INTER AIDE, MALAWI
A MINI AGRICULTURAL
REVOLUTION

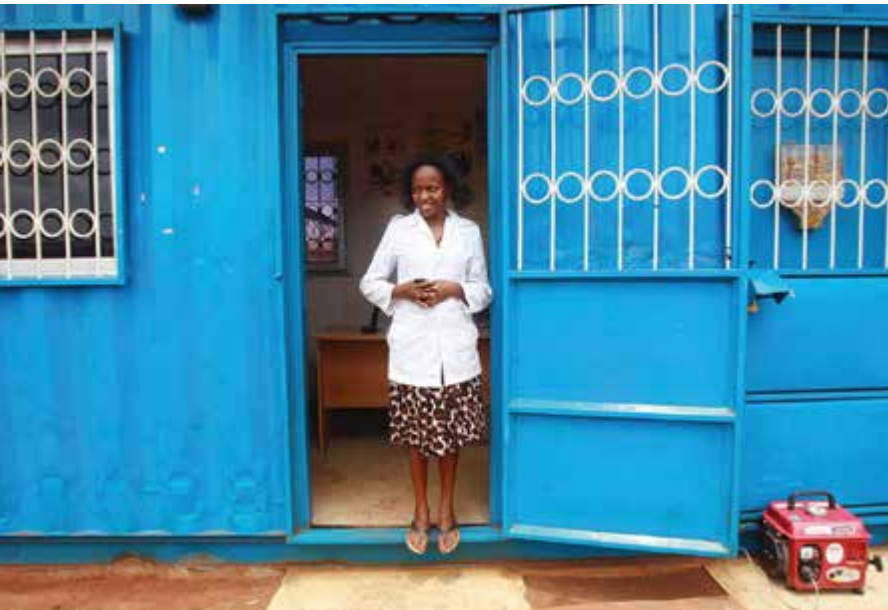
IN 2015:

- 140 families took up goat production.
- 17 Agriculture Project Committees were created, reaching 3,000 beneficiaries.

French NGO Inter Aide runs a programme (started at the beginning of 2012) to improve food security and the livelihoods of agriculture-dependent communities in Malawi. Over the past three years, achievements in the southern district of Phalombe speak volumes: 632 farmers received a goat, almost 70 seed banks were created, more than 2,400 families benefited from training and loan-in-kind schemes, five villages constructed 164 stone dams to fight water erosion, and an average of 34,455 trees were planted every year. This project

143
NEW FAMILIES
WERE TRAINED
IN SMALL SCALE
IRRIGATION

could not have happened without the cooperation of family heads who trained in improving crop production, irrigation, livestock management and marketing. A new animal vaccination programme will be launched as a result of the lessons learnt over the past few years. Communities that rely on working the land for a living have made incredible strides towards creating a sustainable future.



NORTH STAR ALLIANCE, TANZANIA SIX NEW CLINICS KEEP TRUCKERS & COMMUNITIES HEALTHY

Designed to cater to both our philanthropic and business objectives, this partnership with North Star Alliance established six Roadside Wellness Centres at or close to Impala truck stops and Puma Energy filling stations along the Dar es Salaam corridor, from the port of Dar

to Tunduma and Iringa.

These clinics provide health and safety services to both our drivers and the community at large. Each

of the three locations will have two clinics: one for Impala and Puma con-

tractors only and the

other for truck drivers and the community. Services include screening for HIV, health checks and counselling as well as training for drivers to increase road safety.

Housed in blue shipping containers, North Star Alliance clinics (there are more than 30 in sub-Saharan Africa) deliver public health programmes for people with increased health risks, such as truck drivers and sex workers, as well as first line health care to communities with little or no access to medical services.

NORTH STAR OPENED six new clinics



INTER AIDE, MALAWI SCALING UP SANITATION

IN 2015:

- 1,992 family latrines were built in 29 villages, benefiting nearly 10,000 people.

One of Puma Energy's operational centres is located in the heart of southern Malawi. Our Foundation, alongside French NGO Inter Aide, has been supporting a large-scale programme to improve access to safe water and provide basic sanitation in Phalombe and Zomba. In 2015, 15 water points were built or rehabilitated, providing 3,750 beneficiaries with access to drinking water. Close to 2,000 family latrines were constructed, benefiting nearly 10,000 people. Meanwhile, close to 2,700 people were trained in hygiene practices. Thousands of water points are continuing to be repaired by mechanics and a local network of repairmen is being established.



SWISSCONTACT, TANZANIA
REAPING THE BENEFITS
OF RECYCLING

IN 2015:

- 1,670 farmers (of whom 660 women) and 745 youth (of whom over 280 girls) were trained in agricultural skills.

Agriculture, waste collection and recycling are the touch points of a scheme in the Morogoro region in Tanzania. The Puma Energy Foundation has teamed up with Swiss NGO Swisscontact to improve income and employment through new economic opportunities. For example, close to 2,500 farmers and unemployed youth have been trained in agricultural skills in farmer field

**OVER
50 tons
OF WASTE WERE
RECOVERED AND
RECYCLED**

schools and six community-based organisations have started to operate solid waste management (sorting, collecting, trading and recycling) to make profit. Awareness campaigns educate households about the benefits of recycling: helping the environment and reducing health risks in urban areas.





OCEANIA



In remote Aboriginal communities, there is a high prevalence of illiteracy, out-of-school youths, and unemployment. These issues – along with discrimination, isolation and inequality – are still widespread in Australia today. Here, Wik children in Aurukun, northern Queensland.



LIBRARIES WITHOUT BORDERS, AUSTRALIA

DON'T BOX US IN

IN 2015:

- In Mapoon, northern Queensland, the Ideas Box was embraced with great enthusiasm by the children.
- The beginning of a culture of learning and reading more books was fostered.



The Puma Energy Foundation is funding an innovative scheme that puts an 'Ideas Box' on tour, designed for and with remote Aboriginal communities to provide them with resources in education, culture and information. Developed by Libraries Without Borders (LWB) with designer Philippe Starck, this is a mobile multimedia centre for vulnerable populations. The Ideas Box is equipped with satellite-enabled Internet access, computers, tablets, e-readers, hard copy books, a cinema, games, and a server loaded with educational content. It can be installed anywhere and under rough conditions, as already proven by its successful use in refugee camps. Aboriginal communities tend to have significantly lower access to employment, education, health and literacy than other Australians. The hard-to-reach locations in which these communities live also means they lack access to technology, further increasing the 'opportunities gap'. Having realised the potential of the Ideas Box, three Australian State Libraries approached LWB to form a partnership. This partnership will benefit at least six indigenous communities in Australia.



LIBRARIES WITHOUT BORDERS AND THE NEW PUMA AUSTRALIA CHARITY COMMITTEE

The Puma Energy office in Brisbane, Australia has recently established a Charity Committee, which, alongside its own local causes, also chose to support Libraries Without Borders this year. The new Committee comprises a core group of five employees located in Brisbane (Puma Energy Australia HQ), together with regional members in Darwin, Perth, Melbourne and Townsville. In total there are 11 enthusiastic volunteers. The Ideas Box is particularly relevant for Australian indigenous communities as it enables access to modern technology and quality educational materials, both of which are difficult to come by due to the vastness of this country. As Tahnia Livesay, one of the founding members of the Committee comments: "There was a strong sense among our employees and management team that we should be contributing to local, hard-to-reach communities. Because Puma Energy Australia's transport fleet operates in very remote areas of the country, the Ideas Box programme seemed a perfect match. Puma Energy even fuels the local government and service station of the first community to receive the Ideas Box, in Mapoon, in Far North Queensland."

“ I WAS DRIVEN 75 KILOMETRES IN A FUEL TANKER BY ONE OF OUR PUMA DRIVERS TO WITNESS THE LAUNCH OF THE IDEAS BOX IN MAPOON. THE DRIVER DID THE MAPOON FUEL RUN AT THE SAME TIME. WATCHING THE FIRST IDEAS BOX BE UNVEILED WAS SUCH A FANTASTIC EXPERIENCE, THE KIDS WERE OVERJOYED AT THE SIGHT! I SPENT A COUPLE OF HOURS PLAYING THE GAMES WITH THEM, READING TO THEM AND WATCHING THEM USE THE COMPUTERS. THERE TRULY IS A WEALTH OF TALENT WAITING TO BE TAPPED IN OUR MORE REGIONAL COMMUNITIES AND I'M EXCITED TO SEE HOW THE IDEAS BOX FOSTERS INNOVATION IN THE AREAS IT TRAVELS TO.”

TAHNIA LIVESAY,
*Human Resources Officer
 and Head of the Puma
 Australia Charity Committee,
 Puma Energy Brisbane*

Pierre Chevalier from Libraries Without Borders, based in Paris, is responsible for the implementation of all international programmes. He explains how the organisation functions and who it hopes to help next: "We work by identifying local partners who have insights into a community's content needs and who have the expertise to help us fill the Boxes. The libraries benefit by establishing new connections and reaching new places or a different public. Part of the mandate for the State Library of Queensland, for example, is to deliver cultural and educational services, not just in urban areas, but to the Aboriginal communities, and they fulfilled the Mapoon service."

COMMITTEE ALSO SUPPORTS STARLIGHT FOUNDATION FOR CHILDREN

At the end of 2015 the Charity Committee in Brisbane asked staff to vote for their Charity of the Year. The lucky winner was the Starlight Children's Foundation, chosen because of its presence in places where Puma Energy operates but also the range of donation and volunteering opportunities it offers. As the elected Charity of the Year, Starlight will not only benefit from in-kind support and fundraising efforts organised by the Brisbane office, but also a \$30,000 grant from the Puma Energy Foundation. The monies will go towards brightening the hospital experience for over 1,000 children.





ASIA



YCAB, INDONESIA

GETTING DOWN TO BUSINESS

IN 2015:

- 280 students were trained in Palembang and Samarinda.

'Child by child we build our nation' is YCAB's slogan. Across Indonesia, this local organisation strives to help youths learn vocational skills and start new businesses. We are working with this not-for-profit around our operational centres in the cities of Palembang (Sumatra island) and Samarinda (Kalimantan) on Borneo island. Through the initiative, underprivileged youth get the chance to participate in the 'House of Beauty' and 'House of Mechanics' workshops. The practical, hands-on ateliers will hopefully give graduates routes into jobs and enable them to support their families. Participants are encouraged to create a simple, viable business plan and are then challenged to compete in a pitch to obtain seed capital for their start-ups. The seed capital is awarded to the top three business proposals. Government and local communities are involved in the programme to ensure its sustainability.



SWISS ACADEMY FOR DEVELOPMENT, MYANMAR

FUTURE ENTREPRENEURS IN THE MAKING

IN 2015:

- Investment in the programme by Puma Energy staff giving up their personal time to help out at the vocational centre – see case study on opposite page.

We are happy to fund the Centre for Vocational Training's (CVT) 'Empowering Youth 4 Business' programme in the city of Yangon. In a partnership with the Swiss Academy for Development (SAD), CVT carries out important work training qualified young people in business management, and entrepreneurial and life skills.

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YOUNG PEOPLE
TRAINED AND
READY
TO WORK

We'd like to see them become the business stars of tomorrow and build successful businesses to call their own. That's why 40 small firms will be given start-up funds that can be repaid gradually.

A recent survey found that self-employment was the best option for graduates who face barriers to getting jobs in Yangon. However, many lack entrepreneurial skills. Through this project, professionals will benefit from 12 weeks of training and mentoring, and there will be training for instructors. The idea is to build a sustainable programme that can be replicated elsewhere.



JASPER CAMACHO,
General Manager, Puma Energy, Myanmar

“I’m General Manager for Puma Energy in Myanmar and on the Board of CVT, the Centre for Vocational Training in the capital, Yangon.

“This is a country that has only enjoyed a civilian government since 2011, and although many young people are well-educated, they are finding it extremely hard to gain a foothold in the newly developing economy. In the countryside, for example, almost 40% of young people are unemployed. As a key player in the local economy we really want to see this change. Myself and other managers agreed to volunteer our time at weekends and evenings to train young people at the centre on the topics of economics, strategy, business, accounting and HR.

“The students are typically would-be entrepreneurs, either looking to start a small business from scratch, or to scale up a family-run firm such as a restaurant or construction company. Our classroom support supplements their curriculum, but brings real-world situations to their learning. I’ll be honest – many of the questions we received were tough and difficult to answer, but they were great questions and showed the students’ keen interest! Our staff really enjoyed these vibrant exchanges and being challenged in this way. Currently there are four Puma Energy staff in managerial positions involved in the classrooms, for six months.

“We’re looking to grow the relationship as much as possible, and CVT may start exploring the programme elsewhere, for example in Mandalay, or the Rahkine State which is particularly poor. Personally I’ve found this activity extremely rewarding. As General Manager I will be championing the programme within Puma – it’s vital to give back to local society, and we’re having fun doing it, too.”



“THE MANAGEMENT TEAM AND I VOLUNTEERED AT WEEKENDS AND EVENINGS TO GIVE CLASSES AT A VOCATIONAL CENTRE. THE AIM IS TO GIVE YOUNG ENTREPRENEURS A ‘REAL-WORLD’ INSIGHT INTO ECONOMICS, BUSINESS AND ACCOUNTING.... I’LL BE HONEST, THEY GAVE US SOME TOUGH QUESTIONS!”



THE RED CROSS, MYANMAR
FLOOD RELIEF

TO-DATE, RELIEF EFFORTS HAVE AIDED
130,000
PEOPLE WITH ESSENTIAL ITEMS
OR CASH EQUIVALENTS

In July 2015, Cyclone Komen caused devastating floods and landslides in Myanmar. With Puma Energy offices in this country, we felt compelled to act, and the Foundation donated \$20,000 towards relief efforts led by the Red Cross. Humanitarian organisations have been successfully helping displaced people recover, focusing on restoring economic security for the worst hit households. The scale of the natural disaster was huge: it displaced almost 1.7 million

people and killed 132, according to the Myanmar government. Half a million houses and 1.15 million acres of farmland were damaged. The Myanmar Red Cross Society – with the support of the International Federation of the Red Cross and Red Crescent Societies (IFRC) and the International Committee of the Red Cross (ICRC) – assisted the evacuation of more than 380,000 people from flood areas and provided first aid, relief supplies such as rice and shelter kits and clean water during the emergency phase. The Myanmar Red Cross Society volunteers distributed over 80,000 water purifiers around the country. To-date, relief efforts have aided 130,000 people with essential items or cash equivalents.





LATIN AMERICA



CARAS DE LAS AMÉRICAS, PUERTO RICO CARE IN THE COMMUNITY

IN 2015:

- The organisation served 35 children and their families, supporting their personal development and place within the community.
- Three women from the local community were employed.

We continue to fund an after-school club with a difference. It's located in the 'barrio' of Vietnam in the city of Guaynabo and staffed with volunteers. In this neighbourhood, almost half of the children drop out of school before the age of 18, living on social security funds, becoming unemployed or joining gangs. The 'Vietnam Estudia' after-school programme run by local NGO Caras de las Américas provides tutoring, extracurricular activities and emotional and psychological support to five-to-12-year-olds. This improves young people's capacity to graduate from high school and obtain jobs. The initiative relies on 30 volunteers coming mostly from other parts of Guaynabo, encouraging positive interaction between the marginalised (and often discriminated against) community and the rest of the city.



ABRIGO, HONDURAS A WARM WELCOME FOR HOSPITAL VISITORS

IN 2015:

- Abrigo's two centres hosted over 70,000 people and served 200,000 free meals.

For the past three years and into 2016, the Puma Energy Foundation has supported the enormous efforts of the Abrigo Foundation in Honduras, which runs a unique project lending a hand to hospital visitors. It offers free accommodation, food and psychosocial support to poverty-stricken people visiting sick relatives in the country's two main public hospitals. Operating in the major cities of Tegucigalpa and San Pedro Sula, the charity hosts over 70,000 people a year and offers 200,000 free meals to families in difficulty. Patients often have to travel from remote areas to receive medical treatment, which is why Abrigo has two shelters – one within walking distance of each of the hospitals. Abrigo is the only institution providing shelter and food to people using the public health system. With our support, they can continue providing vital services in these locations. Our funding is also used for maintenance work on the homes, such as repairing electrics, ceilings, and running costs.





OPERACIÓN RESCATE, GUATEMALA

HERE COMES THE SCHOOL BUS

IN 2015:

- During the first semester the transport benefited 272 children.

In Guatemala we support an essential bus service that takes 300 children to the Apóyate en Mí education centre every day. The kids, ranging from pre-primary age to high school students, are from underprivileged areas – more than 50% of the population lives below the poverty line. After 36 years of civil war, organised crime and economic hardship, Guatemala is a country struggling to rebuild itself. Almost half of the population is under 19, making it the youngest in Latin America. Unfortunately violence is prevalent and it affects children and young people. In the streets, it creates a climate of insecurity and danger. The bus service, which picks up children in their communities and takes them to school safely, ensures attendance. Operación Rescate also provides pupils with study materials, lunch and medical and social support. This powerful educational project helps the next generation carve out a future for themselves.



FUSADES, EL SALVADOR

A SUSTAINABLE FUTURE FOR FARMERS

IN 2015:

- The greatest achievement during the year was a phase-out of obsolete farming practices. Thanks to new techniques, farmers were able to increase their cultivation of pipián by 184%, and to surpass their corn production by 94%.

The independent think tank FUSADES (The Salvadorian Foundation for Economic and Social Development) is forging ahead with its project to help 150 farmers and their families. With financial support from the Puma Energy Foundation, it is working towards increasing the

FARMERS WHO DIVERSIFIED THEIR CROPS ALSO SAW THEIR INCOME INCREASE BY 194%

income of farmers through productivity improvements, diversification, modernisation and effective connection with the market. The project has already identified and engaged farmers, launched agricultural training and started planting new crops. The aim is to generate more

competitive products with better yields and quality. Marketing skills and a spirit of entrepreneurship among producers are encouraged. The ultimate goal is to create a sustainable future for farmers.





VIVAMOS MEJOR, NICARAGUA
JUMPSTARTING JOBS

IN 2015:

- 25 young beneficiaries in Managua were trained in job-search techniques as well as constructive communication and teamwork.

We are contributing to the fabric of society by helping the unemployed develop job skills in Nicaragua, where Puma Energy has a large presence. The Foundation has given two-year funding to Vivamos Mejor, a Swiss non-profit organisation that provides adolescents aged 16+ with the capabilities they need to join the job market and earn a decent salary. Appropriately, 'Vivamos Mejor' means 'Live Better'. The project has now launched in two neighbourhoods of Managua, the capital city. The intention is to reach 90 youths – of whom 50% women – who have basic vocational training yet still can't find work. The scheme follows the Vivamos Mejor education programme for young adults in Latin America, centred on interview coaching and furthering vocational and social abilities. The initiative seeks to improve living conditions and set young people on a path to earn a regular income and become self-reliant.



TECHO, PARAGUAY
THE BIG SLUM REVAMP

Paraguay's Limpio slums gained 60 new transitional houses in the first phase of our initiative with Techo, a not-for-profit organisation. The homes, which offer a safe-haven for some of the poorest families in the community, were constructed by Puma Energy's Paraguay employees together with young volunteers and staff from Techo. Without these residences, families would be forced to live in precariously constructed homes with no access to a clean water supply or electricity. Regenerating these neglected areas is an important step towards overturning poverty in Latin America.

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NEW HOMES
WERE BUILT
IN 2015



WE ARE THE PUMA ENERGY FOUNDATION

COME AND TALK TO US

If you have any questions about the Puma Energy Foundation, or would simply like to talk with us about our work, please email contact@pumaenergyfoundation.org, or call +41 22 594 6947. We look forward to hearing from you.

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SEE AND BE SEEN!



LOOK BOTH WAYS BEFORE CROSSING THE STREET



Seen before you cross
seen before you cross
seen before you cross



English

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