



ANNUAL  
REPORT  
2018

## COVER STORY

Pictured on our 2018 Annual Report Cover is our partner The Prince's Trust Wales (p.8).

Their Team Programme is providing an invaluable service to hundreds of young people who, for several reasons, have lost their way in life. Through the one-to-one mentoring, employment experiences and team-building exercises offered, The Prince's Trust Wales gives disconnected youth the hope and confidence they need to continue their education or training, find a job or gain work experience through volunteering.



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# WELCOME TO THE 2018 ANNUAL REPORT OF THE PUMA ENERGY FOUNDATION



Fostering sustainable growth and prosperity for vulnerable communities: this is why the Puma Energy Foundation was created by the global company Puma Energy. Some of the countries in which our founder provides energy solutions face staggering inequalities and poverty. As its philanthropic arm, we strive to elevate the living conditions of the most disadvantaged populations among which Puma Energy operates.

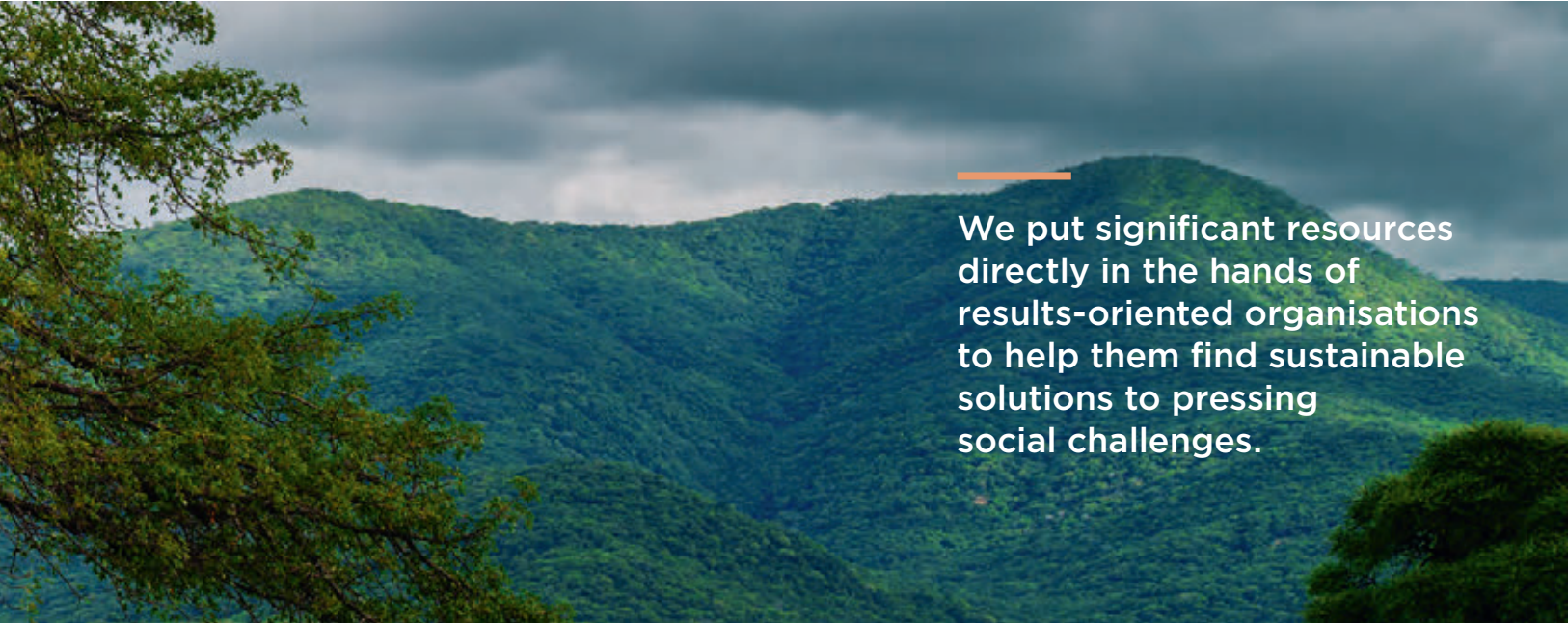
Now in our sixth year of activity, we have established a highly effective approach to achieving our mission and creating meaningful changes in the lives of communities we serve.

One of our main strengths lies in our commitment to multi-year partnerships with innovative and results-oriented organisations. We put significant resources directly in their hands to help them find sustainable solutions to pressing social challenges in collaboration with local communities. We are also in the privileged position of being able to leverage Puma Energy's abundance of talent, networks and knowledge of the regions in which it operates. Puma Energy's pragmatism and entrepreneurial spirit inform our approach to programmes and help us deliver measurable benefits to the populations who are most in need.

It is these two elements combined that fuel the Foundation's footprint and strategy, that prioritise action in two focus areas: *Fair and Sustainable Employment* and *Clean and Safe Logistics*.

Last year, in the field of *Fair and Sustainable Employment*, we developed a new partnership with Root Capital, an NGO with a proven track record in developing entrepreneurial solutions for rural communities. In Mexico, Nicaragua, Honduras and Guatemala, Root Capital is providing financial and agronomic training to 12 early-stage agricultural enterprises, with a view to strengthening small farmers' skills and capacities and linking them to more profitable markets that will increase their returns.

Safety and sustainability are two core values at the heart of the Foundation's activities. Around them, we further developed our portfolio of programmes in the area of *Clean and Safe Logistics*. Last year we supported a truly life-saving programme with Transaid. This organisation is developing an emergency transport scheme for pregnant women in Nigeria. Transaid trains local people as taxi drivers to safely transport expectant mothers to the closest health facilities and assist them in emergency situations.



We put significant resources directly in the hands of results-oriented organisations to help them find sustainable solutions to pressing social challenges.

We are also tremendously proud of the programmes that are rolled out under the supervision of the Foundation but initiated by Puma Energy employees. These dedicated volunteers who work together in “Charity Committees” cultivate strong connections with their local communities, identifying worthy causes, which they support through inventive fundraising initiatives.

Take for example the case of the Australian Charity Committee, where Puma Energy employees helped Starlight Children’s Foundation prepare personalised welcome hampers and gifts for families of seriously ill children treated in local hospitals. A further admirable example is provided by Puma Energy staff in Johannesburg who supported the renovation works of El-Shammah’s shelter for abandoned babies and vulnerable families. We are glad to present their activities on p.6 and share with you the enthusiasm and energy that underpin the work of the Foundation.



**Graham Sharp**  
Chairman



**Vincent Faber**  
Executive Director

# 2018 AT A GLANCE



## AFRICA

- ① **Amend**  
**ROAD SAFETY EDUCATION**  
Botswana  
Côte D'Ivoire  
Ghana  
Malawi  
Mozambique  
Namibia  
Senegal  
Tanzania  
Zambia

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- ② **El-Shammah**  
**A HOME FOR ABANDONED BABIES**  
South Africa

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- ③ **Initiative Développement (ID)**  
**DEVELOPMENT OF IMPROVED COOKSTOVES**  
Republic of the Congo

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- ④ **North Star Alliance**  
**HEALTHCARE TO MOBILE WORKERS AND REMOTE POPULATIONS**  
Tanzania

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- ⑤ **Transaid**  
**AN EMERGENCY TRANSPORT SCHEME FOR PREGNANT WOMEN**  
Nigeria

## LATIN AMERICA

- ⑥ **APROQUEN**  
**BURN PREVENTION PROGRAMME**  
Nicaragua

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- ⑦ **Global Alliance of NGOs for Road Safety**  
**ROAD SAFETY AND FIRST AID THROUGH COMMUNITY EMPOWERMENT**  
Colombia

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- ⑧ **Root Capital**  
**STRENGTHENING COOPERATIVES TO IMPROVE SMALL FARMERS' LIVELIHOODS**  
Guatemala  
Honduras  
Mexico  
Nicaragua

We supported the post-disaster relief operations of the Community Foundation of the Virgin Islands in the aftermath of Hurricanes Irma and Maria.

## ASIA & OCEANIA

- ⑨ **Life Project 4 Youth (LP4Y)**  
**PROFESSIONAL INTEGRATION OF EXCLUDED YOUTH**  
Indonesia

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- ⑩ **Starlight Children's Foundation**  
**BRIGHTENING THE LIVES OF SICK CHILDREN AND THEIR FAMILIES**  
Australia

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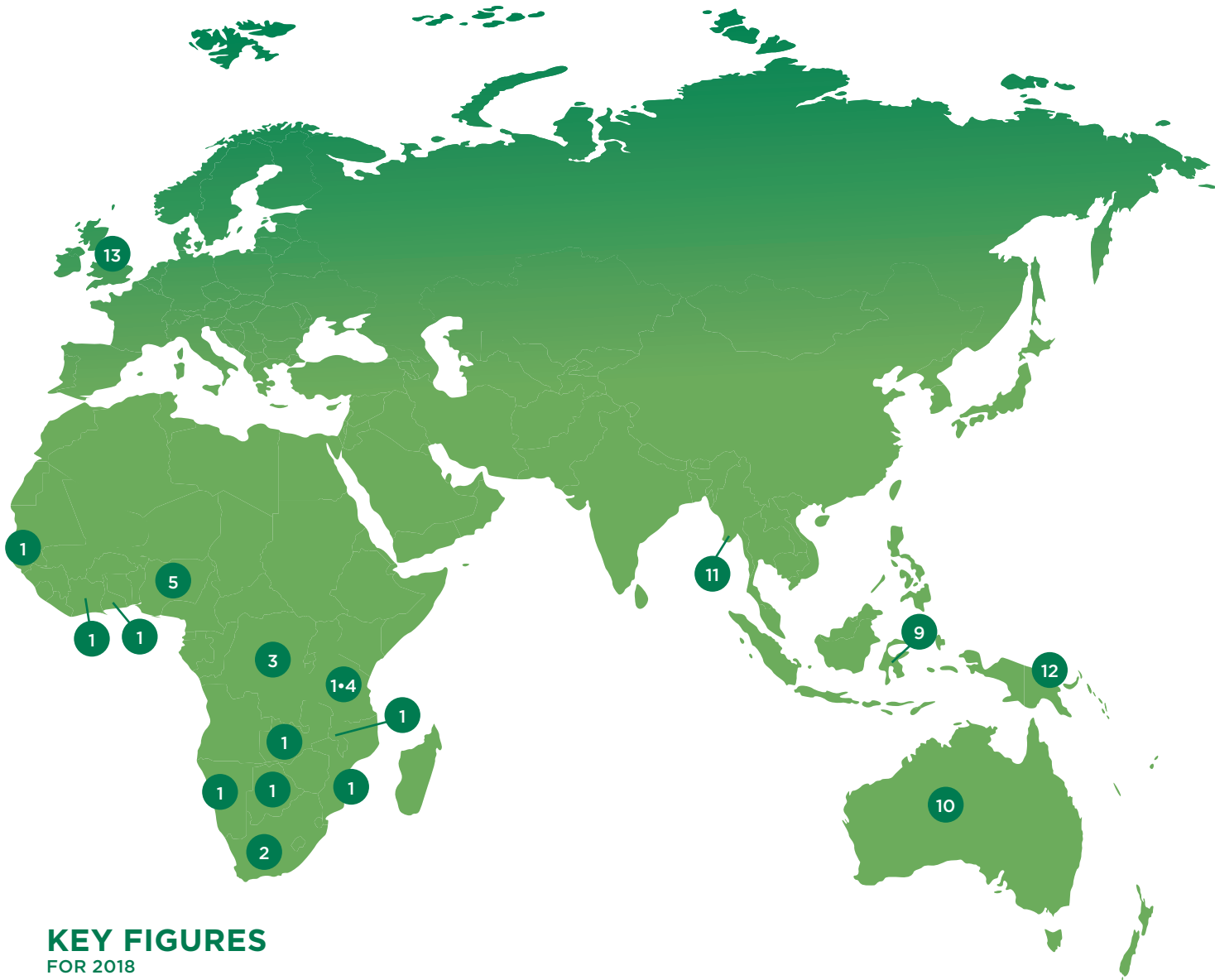
- ⑪ **Swiss Academy for Development (SAD)**  
**EMPOWERING YOUTH 4 BUSINESS**  
Myanmar

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- ⑫ **Swiss Academy for Development (SAD)**  
**STANDING ON MY OWN FEET**  
Papua New Guinea

## EUROPE

- ⑬ **The Prince's Trust Wales**  
**HELPING YOUNG PEOPLE IN NEED TRANSFORM THEIR LIVES**  
United Kingdom



### KEY FIGURES FOR 2018



### GRANT BREAKDOWN BY REGION



## SPOTLIGHT ON STAFF ENGAGEMENT



### JOHANNESBURG CHARITY COMMITTEE

The office in Johannesburg has elected El-Shammah, a shelter for abandoned babies and vulnerable families, as its Charity of the Year. The Puma Energy Foundation decided to back the enthusiasm and fundraising efforts of local employees by offering a grant to the charity. The Johannesburg office deeply committed to help El-Shammah obtain the construction's permits to build a new home, which has been completed in the first months of 2019.

### JAKARTA CHARITY COMMITTEE

In 2018, beneficiaries of the programme LP4Y were welcomed by the Trafigura and Puma Energy team in Jakarta, who offered them training on job applications, mock interview sessions and organised a company visit. For the remarkable commitment towards the professional integration of disadvantaged youth, LP4Y assigned the «Corporate Partner award» to the local office, with a special mention of Renneke Dayoh, Puma Energy's HR Manager, who organised the initiative.

### ZIMBABWE CHARITY COMMITTEE

Created in 2018, the new volunteering group of employees in Harare started its staff engagement activities by supporting the Rose of Sharon, an organisation that provides living essentials and offers training to orphans and vulnerable children in Zimbabwe. Thanks to the funds collected, the orphanage has installed a borehole pump and a tank to connect running water to its building.



### CLIMBING KILIMANJARO FOR CHARITY

Three employees from Puma Energy's Milford Haven Terminal (UK), Christopher Busby, Rob Richards and David Moore, climbed Mount Kilimanjaro in Tanzania to raise money for charity. The ascent of Africa's highest peak helped them fundraise over USD 10,000 to support several charities operating in the healthcare sector: Macmillan Cancer Support, Wales Air Ambulance, Cancer Research Wales and Meningitis Now. The Puma Energy Foundation matched their intrepid efforts dollar for dollar.

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**Every year, Puma Energy employees give generously of their time, enthusiasm and resources to help local communities prosper. This year was no exception.**





**STARLIGHT CHILDREN'S FOUNDATION**

**AUSTRALIA**

There is nothing more devastating for a parent than their child facing a serious medical condition. For the past three years, Puma Energy Australia has supported the Starlight Children's Foundation, a charity that helps hospitalised children and their families through unique programmes based on the principles of positive psychology. Starlight aims to disrupt the relentless cycle of pain and trauma by offering a much-needed break from treatment and pain so that sick children can return to being simply kids. It provides distractions to help children rediscover joy, encourages social interaction and helps build self-esteem.

Importantly, the programmes also target the whole family unit since siblings and parents also need support when their loved ones are ill. Through fundraising challenges and inspiring initiatives, the Puma Energy team has played an invaluable role in brightening the lives of families experiencing difficult times. During the Starlight's annual Wish Week, for instance, families were invited to connect with other families and take a break from hospitals and treatment by taking a holiday. To make them feel welcome, Puma Energy team supported Starlight in preparing personalised hampers containing gifts and goodies for their precious time away. The families on the programme were very grateful and taken aback by the staff's generosity, saying they had spent an amazing week.

Elsewhere, another creative initiative, the Sugar Free Me Challenge, saw Puma Energy employees give up sugary snacks for a month, and instead channel the money they would have spent on sweets and treats to support sick children and their families.



**PURPOSE**

Brighten the lives of seriously ill children and their families.

**KEY 2018 ACHIEVEMENTS**

- AUD 255,872 donated in total (including the Puma Energy teams' contribution, a Puma Energy Foundation donation and matching funds)

## FAIR AND SUSTAINABLE EMPLOYMENT: SNAPSHOT OF OUR PROGRAMMES



### BREAKING THE CYCLE OF UNDER- ACHIEVEMENT

THE PRINCE'S TRUST WALES

UNITED KINGDOM

#### PURPOSE

Support youth not in education, employment or training (“NEETs”) in Wales by building confidence and skills so they can find work, re-integrate an education or training programme or get involved in volunteering.

#### KEY 2018 ACHIEVEMENTS

- 128 young people trained and supported

A recent study by The Prince's Trust revealed that one in three young people in the UK believe their communities do not care about them. The Prince's Trust Team Programme aims to help marginalized youth re-discover their place in society and gain confidence in a supportive environment. It offers a 12-week personal-development training course for youth who, for myriad reasons including homelessness, abuse or mental health struggles, have lost their way in life. It aims to put youth back on a positive path and assist them in successfully finding employment, pursuing their education or volunteering to build work experience. The programme provides a safe and nurturing environment in which young people's needs can be addressed at an individual level, helping them to overcome or manage personal challenges through one-to-one mentoring and team-building exercises. Attending employability sessions and participating in community projects or work placements enables them to receive a Personal Development and Employability qualification. At the end of the programme, mentors offer guidance support for a further six months. The Puma Energy Foundation supports The Prince's Trust Team Programme in South West Wales. One beneficiary is Leon, 18, from Milford Haven. After leaving school, he was unemployed for three years before he joined the Prince's Trust Team Programme in Pembrokeshire. After doing work experience at a local waste management company, he completed the programme and is now far more enthusiastic about his prospects. *“I am looking to further my education by applying for an engineering course. It has really helped me shape my life in a good way.”* In 2018, Puma Energy's staff actively engaged to support the programme: the company's Milford Haven office held a “World of Work” day, where Prince's Trust beneficiaries had the opportunity to visit the terminal, learn about Puma Energy's business and receive feedback on their CVs and job applications from the local HR team.



## SOLVING THE “HUNGRY FARMER” PARADOX

### ROOT CAPITAL

MEXICO, GUATEMALA, HONDURAS, NICARAGUA

In the world of food commodities, small farmers in Central America and Mexico fail to reap the full benefits of their work. Throughout the region, many coffee, honey and cocoa producers have formed farmer-run cooperatives in a bid to use their collective power to access global markets that they cannot reach alone. However, these businesses often lack access to critical assets and know-how. Chronically under-resourced, they suffer from weak financial and accounting practices. As a result, they often struggle to provide adequate training for their farmers to meet buyers' demand for high-quality products or diversify into new products. In partnership with the Puma Energy Foundation, Root Capital intervenes by extending essential financial and agronomic training to coffee, honey and cocoa cooperatives. From financial literacy, planning and analysis, to accounting, internal controls, pricing, and profit margins, the organisation offers customised work plans for each cooperative to address their specific needs. One of them is Cooperative Maya Ixil, a coffee cooperative in Guatemala. Root Capital is helping this cooperative diversify into honey production, an important economic alternative as climate change and crop diseases have severely threatened coffee production in recent years. *“We are grateful to Root Capital for the training that it offered us. Their support helped us develop the tools that are necessary to manage honey and coffee production, and harness the value chain of these products, from production to trade”*, says Miguel Ostuma, Director of the Cooperative Maya Ixil.

### PURPOSE

Our partner works with cooperatives to improve smallholder farmers' livelihoods.

### KEY 2018 ACHIEVEMENTS

- 12 high-impact coffee, cocoa and honey cooperatives supported in Mexico and Central America
- 85 days of on-site financial training
- 2,446 smallholder farmers benefiting from better production and business practices



## CLEAN AND SAFE SUPPLY CHAINS: SNAPSHOT OF OUR PROGRAMMES



### SAFE DELIVERY: DRIVING MOTHERS-TO-BE TO HOSPITAL

**TRANSAID**

**NIGERIA**

Every day, worldwide, 800 women die unnecessarily from entirely preventable causes related to pregnancy and childbirth, according to the World Health Organization. Nigeria has one of the ten highest maternal mortality ratios in sub-Saharan Africa. Physical access to health services and medicines is critical for reducing maternal, neonatal and child mortality rates. Supported by the Puma Energy Foundation, Transaid is tackling this urgent issue by implementing a pioneering emergency transport scheme in Nigeria's Nasarawa State to safely transport pregnant women to health facilities. In partnership with the National Union of Road Transport Workers (NURTW), Transaid recruits and trains volunteer taxi drivers in six of the state's rural provinces. Drivers are contacted when transport is needed – either by mobile phone, by sending a family member to the driver's house, through a traditional birth attendant or through a NURTW focal person. Since it started, the programme has received strong support: volunteer taxi drivers are hailed as heroes by the local community. Abdullahi, 24, lives in the Obi area. After his mother passed away, his sister became the maternal figure in their household. Tragically, she died during childbirth. *"If a driver had been available, my sister would still be alive,"* he says. Abdullahi volunteered as a driver. Last year, he rescued an unconscious pregnant woman who'd been assaulted by her husband. She was lying face down on the ground and bleeding. Using the training he received, he was able to lift her safely into his taxi and take her to the nearest health facility, where she made a full recovery.

#### PURPOSE

Offer affordable, sustainable and life-saving health solutions for pregnant women living in remote areas by building emergency transport capacity.

#### KEY 2018 ACHIEVEMENTS

- 1,300 women using the scheme to travel to health facilities
- 16 senior NURTW officers trained who will provide training to future taxi drivers
- 94 volunteer drivers trained

**Transaid recruits and trains volunteer taxi drivers to transport pregnant women to health facilities.**



## DAR CORRIDOR: PAVING THE WAY TO BETTER HEALTH

### NORTH STAR ALLIANCE

#### TANZANIA

The Dar Corridor is a key highway heaving with traffic that connects central Africa with Dar es Salaam’s port. North Star Alliance works with truck drivers along this strategic route to offer quality healthcare to mobile workers and the local communities they interact with. Among various initiatives, our partner offers six ‘Blue Box’ clinics scattered along the route to improve people’s general health and wellbeing and educate them about risky behaviours. *“No words can express my gratitude to North Star Alliance for the way you have improved health for my family and I. We have been living with HIV for the last two years and your team has taught us that we matter,”* said a male truck driver in Tunduma. *“I was diagnosed with diabetes three years ago at your Iringa Wellness Centre,”* recounted a 40-year old male truck driver seen in Iringa, who has been attending the clinic for two years. *“Care and treatment from the North Star Alliance Wellness Centre has helped me control my blood sugar levels. Now I live a very healthy life. I can provide for my family and I encourage other drivers to get their health checked more often,”* he said. A female community member in her late 20s who has been seen at Iringa for about 18 months shared a similar experience. *“I used to travel so far to access health services, now thanks to you the clinic is right at my door step. This has impacted my life in a positive way. I can work and provide for myself. I moved my parents from the rural area to my house and now they are healthy and happy.”* That’s not all: North Star Alliance also provides non-medical services such as professional development and road safety awareness programmes. Through healthcare and other activities, what North Star Alliance provides is priceless: a sense of community and increased self-esteem.



#### PURPOSE

Provide primary healthcare to truck drivers and hard-to-reach communities along the Dar Corridor.

#### KEY 2018 ACHIEVEMENTS

- Over 25,000 clients served
- Over 26,000 visits
- Around 35,000 services provided



If you have any questions about the Puma Energy Foundation, or would simply like to talk to us about our work, please email:

[contact@pumaenergyfoundation.org](mailto:contact@pumaenergyfoundation.org)

We look forward to hearing from you.

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#### WEBSITES OF OUR PARTNERS:

*Amend, [amend.org](http://amend.org)*

*APROQUEN, [aproquen.org](http://aproquen.org)*

*Global Alliance of NGOs for Road Safety, [roadsafetyngos.org](http://roadsafetyngos.org)*

*El-Shammah (p.6) [el-shammahbabies.co.za](http://el-shammahbabies.co.za)*

*Initiative Développement, [id-ong.org](http://id-ong.org)*

*LP4Y, [lp4y.org](http://lp4y.org)*

*North Star Alliance (p.11) [northstar-alliance.org](http://northstar-alliance.org)*

*Root Capital (p.9), [rootcapital.org](http://rootcapital.org)*

*Swiss Academy for Development, [sad.ch](http://sad.ch)*

*Starlight Children's Foundation (p.7) [starlight.org.au](http://starlight.org.au)*

*The Prince's Trust (p.8) [princes-trust.org.uk](http://princes-trust.org.uk)*

*Transaid (p.10) [transaid.org](http://transaid.org)*



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