



ANNUAL
REPORT
2016

*Welcome to the 2016
Annual Report of the Puma
Energy Foundation.*

During the last three years, we have consolidated our programmes and established fruitful partnerships with experienced organisations. Last year saw us sharpen our philanthropic approach and add a more strategic dimension to our programmes.

GRAHAM SHARP

A handwritten signature in black ink, appearing to read 'G. Sharp', with a stylized, looping flourish at the end.

VINCENT FABER

A handwritten signature in black ink, appearing to read 'V. Faber', with a long, horizontal, sweeping underline.

MESSAGE FROM OUR CHAIRMAN AND OUR EXECUTIVE DIRECTOR



GRAHAM SHARP
Chairman



VINCENT FABER
Executive Director

From Puerto Rico to Australia and from Wales to South Africa, our mission is to help local communities thrive by supporting local economies, boosting sustainable employment and education and making roads and cities safer places to live. In addition to a focus on health and education, this year we chose to strengthen our commitments in the field of social entrepreneurship and to social issues within supply chains and along logistics corridors. This will result in a twin benefit of a greater strategic alignment with Puma Energy's corporate identity and a deeper, long lasting impact in our action. As shown in the examples below, our 2016 portfolio of 17 programmes in 22 countries already includes several programmes that reflect these areas of action. This will help ensure continuity as we move ahead with our strategic transition.

2016 PROGRAMME HIGHLIGHTS

Fostering employment and local entrepreneurs: in Yangon, Myanmar, our partner Swiss Academy for Development (SAD) helps young entrepreneurs improve their business skills and execute their own ventures and projects (p.15). Thanks to the recent developments in the country, Myanmar's economy is now booming. We are helping to ensure that the local youth is well positioned to benefit from these new opportunities (p.16).

Safe roads for children: thanks to the expertise of Amend, an organisation that is driving the road safety agenda in Africa, we are achieving great results in the 10 sub-Saharan African countries covered by our partnership. Children are among the most vulnerable road users and this year, Amend's programme reached 130,000 primary schoolchildren at high risk of road traffic injury. Moreover, Amend's approach was proven to be highly successful in a survey from the Atlanta-based Center for Disease Control. The study showed a 26% reduction in the number of kids affected by road traffic accidents in and around the schools benefitting from Amend's support (p.13).

“We look forward to bringing the Foundation's commitment to social entrepreneurship and safe & clean logistics to the next level.”

Staff engagement: many Puma Energy employees are strongly community-minded and eager to give back, locally. In Australia for instance, Puma Energy staff rallied around their favourite charity, the Starlight Children's Foundation which provides care to seriously ill children. Thanks to the generosity of our Australian colleagues, the Starlight Children's Foundation received over USD 67,000, an amount that includes staff fundraising, corporate donations and our matched funds (p.17).

We pride ourselves on the great achievements completed this year, and we look forward to bringing the Foundation's commitment to social entrepreneurship and safe & clean logistics to the next level. We are most grateful for the support, know-how and passion of our highly committed NGO partners, and for the engagement, dedication and generosity of our Puma Energy corporate colleagues around the world. It is thanks to them that we are able to generate so much positive impact, year after year.

GRANT BREAK- DOWN BY REGION



58%

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GRANT BREAK- DOWN BY FOCUS AREA

40%

EDUCATION
& TRAINING

42%

HEALTH
& SAFETY

18%

ENVIRONMENT



23%

14

ASIA & OCEANIA

15

SAD
OPEN FOR BUSINESS

16

EMPOWERING YOUTH
4 BUSINESS
CHAMPIONING YOUNG
ENTREPRENEURS

17

STARLIGHT CHILDREN'S
FOUNDATION
BRINGING LAUGHTER AND FUN
TO HOSPITALS

17

LIBRARIES
WITHOUT BORDERS
INFORMATION IS POWER



6%

18

EUROPE

19

THE PRINCE'S TRUST
ACHIEVING
THEIR PERSONAL BEST



13%

20

LATIN AMERICA

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FUSADES
FARMERS DIG DEEP FOR
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WORK BRINGS HOPE

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CARAS DE LAS AMERICAS
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ABRIGO
CHARITY STARTS AT HOME

KEY
FIGURES
FOR 2016

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PROGRAMMES
SUPPORTED

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PARTNER
ORGANISATIONS

22

COUNTRIES

A woman in a white lab coat is writing in a pink notebook with a blue pen. She is looking down at the notebook and talking to another woman whose face is partially visible in the foreground. The background shows a window with a metal grid.

AFRICA

USD 676,000

DISBURSED IN GRANTS
IN AFRICA

WE ARE PRESENT IN

15 COUNTRIES

FOCUS STORY

PAGE 12-13
SPOTLIGHT ON AMEND'S
ROAD SAFETY
PROGRAMME

NOTHING TO LOSE AND EVERYTHING TO GAIN

INTER AIDE,
MOZAMBIQUE



PURPOSE

- o Safe water and sanitation for rural communities.

KEY ACHIEVEMENTS

- o In 2016, 11 protected water points were built, supplying safe water to 3,300 people.

OVER
2,000 ADULTS
COMPLETED THEIR
TRAINING ON ADEQUATE
HYGIENE PRACTICES

The Puma Energy Foundation has been supporting this safe water and hygiene awareness initiative since 2012. Significant progress was made in the first phase (2012-2014) but demand remains high. On the back of this, the current next phase aims to continue improving access to drinking water for rural communities in Nampula Province, while scaling up sustainability and maintenance services. On top of the agenda in 2016 was providing better lavatories for villagers: more than 1,000 families from 12 villages have access to new and improved latrines.

What's more, over 2,000 adults completed their training on adequate hygiene practices, and nearly 800 children were educated on these issues – important for reducing rates of diarrhoea. In the districts of Nacala-a-Velha, Monapo and Memba, committees are taking responsibility for managing and maintaining their water points. They can now repair pumps and instigate rules of use. Ultimately, the project aims to provide 15,000 beneficiaries with safe water and functioning latrines.



PUMP IT UP

INTERAIDE,
MALAWI

PURPOSE

- Water and sanitation.

KEY ACHIEVEMENTS

- In 2016, eight shallow-wells were constructed as well as other water and sanitation facilities, to supply 5,500 beneficiaries.

It's estimated that this project in Phalombe and Zomba districts will help 6,000 people improve hygiene practices, provide many thousands with access to drinking water and 28,500 with basic sanitation facilities.

In 2016, about 1,000 family latrines were built. 22 village committees were trained on pump maintenance and management. More than 2,500 pumps were repaired, providing water to more than 625,000 users – a large chunk of the two districts' populations. Furthermore, a network of mechanics in the area has been trained to constantly maintain 250 pumps, which guarantees water to 62,500 people. This builds on the huge success the initiative has had since Puma Energy Foundation started funding Inter Aide in Malawi.

MORE THAN
2,500 PUMPS
WERE REPAIRED,
PROVIDING
WATER TO
**625,000
PEOPLE**



EYE ON THE BALL

ALIVE AND KICKING,
GHANA

PURPOSE

- o Establish a football stitching centre that will break even within three years.

KEY ACHIEVEMENTS

- o In 2016, Social Enterprise UK presented Alive and Kicking with the International Impact Award, sponsored by The British Council for its work in Ghana, Zambia and Kenya.

Exemplary social enterprise Alive and Kicking is attracting awards and gaining wider recognition for its efforts. In Ghana, schools and NGOs in the capital, Accra, are short on sports balls and there's a lack of job opportunities in the country. Alive and Kicking is meeting a need by providing employment for 40 fairly-paid staff and producing over 12,000 sports balls.

Last year it was nominated for the International Impact Award at the prestigious Beyond Sport annual awards in London. This year, it continues its recent endeavour, upcycling handbags into footballs for a famous accessories brand. "We are absolutely delighted to take part into this project and to make a great, new product from what was about to be landfill," declares Glenn Cummings, CEO of Alive and Kicking. "It adds an environmental angle to Alive and Kicking's work, while also raising our profile as an innovative social enterprise. This order alone will create 20 new jobs, turning thousands of unwanted bags into thousands of balls, whilst generating additional funds for our health work."

In partnership with coaches from Arsenal football club, and their 'Arsenal in the Community' programme, Alive and Kicking trained 30 teachers how to use football drills to teach about HIV and malaria, reaching over 750 young people and donating 210 footballs with health messages on them. A large order from UNICEF for 4,980 balls was a welcome windfall. Coupled with this, an entrepreneur programme trained 357 people how to run small businesses and provided seed capital in the form of footballs. This has been a breakthrough time for the charity, benefiting thousands of marginalised Ghanaians.



ALIVE AND
KICKING TRAINED
30
TEACHERS
HOW TO USE
FOOTBALL
DRILLS TO TEACH
ABOUT HIV AND
MALARIA



TRUCK LUCKY

NORTH STAR ALLIANCE,
TANZANIA

PURPOSE

- o Reduce the high rate of road accidents along the Dar corridor involving truck drivers and roadside communities.

KEY ACHIEVEMENTS

- o In 2016, the six North Star Alliance Blue Box clinics registered 26,787 visits, of which 56% were made by truck drivers and other visits by community members.

The mission of North Star Alliance is to bring quality and sustainable health services to hard-to-reach populations, including the mobile truck driving community across Africa. We support North Star Alliance’s famous ‘Blue Box’ clinics, which offer health services such as screening for HIV, health checks and counselling as well as training for drivers to increase road safety. Other illnesses such as malaria, tuberculosis, and sexually transmitted infections are also tackled.

2016 saw the launch of six clinics in Tanzania, specifically in Dar El Salaam, Tunduma and Iringa. All experienced a positive uptake by target groups (sex workers and truck drivers), who visit in their thousands. The clinics also attracted visits from members including turnboys, who assist the drivers. Multiple services are provided during a clinic visit; the total number of services provided in those clinics in 2016 was 33,458, with over half being primary healthcare, followed by almost a third HIV testing and counselling. Ylse van der Schoot, Executive Director at North Star Alliance, says, “In addition to our comprehensive healthcare package, this model offers truck drivers essential road safety modules, paving the way to safer roadways. The support given by Puma Energy Foundation results in more people having access to one of the most basic of human rights: health.”

**26,787
VISITS**

REGISTERED ACROSS
SIX CLINICS IN 2016





SUPPORTING ENTERPRISE

IECD,
RDC, CONGO, IVORY COAST

PURPOSE

- Improve the living and working conditions of micro and small entrepreneurs and their personal and professional environment.

KEY ACHIEVEMENTS

- More than 1,400 entrepreneurs were trained in 2016.

Puma Energy Foundation's grants are being put towards French international solidarity organisation IECD, which offers basic management training, clubs for entrepreneurs and specialized trainings for vulnerable groups in Africa, including women, young people and those with reduced mobility.

In 2016, over 1,150 businesspeople-in-the-making were trained in basic management skills and tools, and 250 entrepreneurs learnt how to draft their business plan. Of the approximately 1,400 entrepreneurs trained in total, 36% were women and about half were young adults.

Thanks to the African 'Enterprises Development Network' (reseaued.org), the strategy for 2017 was set out at a seminar in Cameroon involving IECD and its local partners. In addition, the Management and Training Center in Brazzaville, Congo, opened its Club of Entrepreneurs. Other Clubs in RDC, Congo and Ivory Coast organised networking events and presentations allowing entrepreneurs to create partnerships, financial opportunities and face competition.

250 ENTREPRENEURS

LEARNT HOW TO DRAFT THEIR BUSINESS PLAN

GREEN COOKING SOLUTION

INITIATIVE DÉVELOPPEMENT (ID),
CONGO

PURPOSE

- o In Brazzaville, ID is strengthening the cookstove supply chain to meet demand for fuel and wood-saving cooking solutions.

KEY ACHIEVEMENTS

- o To date, more than 3,200 cookstoves have been sold.

Innovative kitchen products are transforming people's lives and helping the environment in Brazzaville. The locally made 'Congo-Mboté cookstove' is energy efficient, and reduces wood consumption and therefore deforestation. It costs around USD 14 (CFA 9,000) and is estimated to save a family USD 440 (CFA 270,000) per year. Recently, the range has been expanded into five



ingenious models. There's the new Brazza Mboté designed for large pots – 20 have been sold or distributed to schools and orphanages. There are two cheaper basic stoves in development: one using charcoal, the other fuelled by wood. Then there are two mixed models (charcoal or wood). Six artisans (welding shops) are trained to produce these cookstoves and eight sellers distribute them.

In collaboration with the Wildlife Conservation Society, the project has extended to the population around Lésio-Louna wildlife reserve (300km north of Brazzaville).



RUGBY'S LIFE LESSONS

APPRENTIS D'AUTEUIL,
SENEGAL

PURPOSE

- o Promote rugby, child education and social and professional integration of youths.

KEY ACHIEVEMENTS

- o In 2016, 30 youths registered to the vocational training programme at Maison du Rugby.

In Yoff Town, in the capital city of Dakar, the foundation Apprentis d'Auteuil partners with Maison du Rugby, an association that keeps kids off the streets and equips them with hard and soft life skills. Activities at the centre are free and include computer science, music, theatre, pottery and private tutoring. The focus is on rugby, which takes up 4.5 hours per week. Playing rugby is having a broader positive effect on children's behaviour by introducing them to environmental issues and helping them improve their school results.

Apprentis d'Auteuil is committed to helping vulnerable young people and provides access to quality education. Thanks to Puma Energy Foundation's funding, 30 youths benefitted from two year-long vocational training schemes in reputed centres, learning about plumbing, electricity, car mechanics, cooking, hotel hospitality and sewing.



IT PAYS TO BE GREEN

SWISSCONTACT,
TANZANIA

PURPOSE

- o Agriculture, waste collection and recycling.

KEY ACHIEVEMENTS

- o Since the start of the phase in 2013, 1,404 farmers and 1,150 youths successfully trained in agriculture and life skills. 45% of beneficiaries are women.

Puma Energy Foundation has contributed to the business-orientated foundation Swisscontact, operating in Morogoro region, Tanzania. In 2016, 766 smallholder farmers and rural unemployed youth accessed skills development training. Their income has increased significantly by diversifying their income-generating activities and improving their productivity. Almost half of the project beneficiaries are women.

In the urban area of Tanzania, about 5,900 tons of CO₂ in 2016 were reduced thanks to improved waste management and recycling (it's collected, traded and recycled). The household reach-out initiative has reduced the amount of waste dumped, organic waste has been turned into eco-friendly input for agriculture and environmental clubs in primary schools are supporting composting. 94 waste collectors and community workers were trained last year. Like their predecessors, many will go on to enjoy full-time employment and regular salaries.

94 WASTE COLLECTORS

AND COMMUNITY
WORKERS WERE TRAINED
IN 2016



“Thanks to Puma Energy Foundation’s support of a two-year project that was completed in 2016, Amend was able to deliver our lifesaving primary-school-based road safety programme to over 130,000 high-risk urban children in 10 countries across sub-Saharan Africa. It takes vision to support this kind of evidence-based work, and Puma Energy Foundation has that vision.”

JEFFREY WITTE
Executive Director
of Amend



STOP, LOOK, LISTEN

AMEND,
BOTSWANA, GHANA, LESOTHO,
MALAWI, MOZAMBIQUE,
NAMIBIA, SENEGAL, SWAZILAND,
TANZANIA, ZAMBIA

PURPOSE

- Last year, this road safety project was rolled out in a further five African countries, bringing the total to 10 countries.

KEY ACHIEVEMENTS

- The programme reached 130,000 primary school children at high risk of road traffic injury; Amend distributed schoolbags with branded Puma Energy Foundation reflectors, as well as road safety colouring books and crayons for over 30,000 children.

The FIA Foundation and Puma Energy Foundation announced co-funding of over USD 1,750,000 to support Amend, a non-governmental organization, and its School Area Road Safety Assessments and Improvements (SARSAL) programme. The scheme runs in 10 countries in Africa over the next three years. Child pedestrians are among the highest-risk groups in Africa for road traffic injury. The vast majority of schoolchildren in urban Africa walk to school, and they usually do so unaccompanied. A child in Africa is twice as likely to die on the roads as a child in any other region.

Jeffrey Witte, Executive Director of Amend, reflects on the previous year's accomplishments: "Thanks to Puma Energy Foundation's support of a two-year project that was completed in 2016, Amend was able to deliver our lifesaving primary-school-based road safety programme to over 130,000 high-risk urban children in 10 countries across sub-Saharan Africa. It takes vision to support this kind of evidence-based work, and Puma Energy Foundation has that vision" he says.

In addition, popular road safety events were held in all the countries. On the guest list were Ministers of Transport, the media, the private sector and local communities.

2017 will see the launch of a lifesaving infrastructure improvement programme, complete with government approvals. This includes implementing speed bumps, bollards, signs, sidewalks and gates around primary schools. These measures reduce injuries to schoolchildren by over 26% and lessen the severity of those that do occur. Puma Energy Foundation is pleased to partner with Amend to further its vital work.



ASIA &
OCEANIA

USD 258,000

DISBURSED IN GRANTS
IN ASIA & OCEANIA

WE ARE PRESENT IN

AUSTRALIA AND
MYANMAR

DISCOVER HOW

SAD

COLLABORATES WITH PUMA
ENERGY'S STAFF



OPEN FOR BUSINESS

SWISS ACADEMY FOR DEVELOPMENT (SAD), MYANMAR

PURPOSE

- Provide economically disadvantaged youth with entrepreneurship skills, access to mentoring and start-up funding.

KEY ACHIEVEMENTS

- 11 new enterprises created; seven loans distributed; 28 training units for 143 beneficiaries.

29 BUSINESSES

IMPROVED THROUGH SOLID BUSINESS PLANS AND IMPROVED MANAGEMENT PROCEDURES

SAD helps young people in Myanmar to stand on their own two feet. The opening of the country has prompted social change, but almost 40% of 25-64 year olds are without regular paid work. Puma Energy Foundation funds SAD in Yangon, which gives a boost to youth-owned small businesses. This is a joint initiative with Empowering Youth 4 Business (EY4B) and the Centre for Vocational Training (CVT).

One business to have benefited is Deco Art Interior Design that produces fittings and made-to-measure furniture. The workforce grew from 4 to 30 people. On the SAD course, co-founder Thant Zin Oo acquired knowledge and strategies for retaining staff long-term. As another example, Hin U Phyu took over her father's restaurant and SAD helped her develop leadership and HR management solutions for her activity.

Last year's figures show the project's success. 11 new enterprises were created. 29 businesses improved through solid business plans and improved management procedures. 28 training units were attended by 71 young women and 72 men, aged 18-35. Seven loans were distributed to winners of the business plan competition (USD 1,500-2,500 per person). 10 local business trainers benefited from SAD's capacity building and coaching. Puma Energy Myanmar staff have been delivering guest lectures. In Myanmar, Puma Energy's former General Manager, Jasper Camacho, was on the local CVT advisory board. He has personally invested in participants' businesses. Daniel Matter, Director of Programmes, SAD, says, "Puma Energy staff are a powerful asset for our joint project in Myanmar. As guest lecturers, they share their knowledge and expertise in youth entrepreneurship courses, act as judges and venture capital investors in business plan competitions and encourage students through their presence for graduation ceremonies."



CHAMPIONING YOUNG ENTREPRENEURS

EMPOWERING YOUTH 4 BUSINESS,
MYANMAR

“Our priority is to find and shape the talent to meet Myanmar’s fast-growing business needs, now and in the future.”

ELÉONORE DZIURZYNSKI

Regional CSR Manager,
Puma Energy

We are working with Yangon’s Centre for Vocational Training’s ‘Empowering Youth 4 Business’ programme. Local Puma Energy staff lend some of their free time on the weekend to teach as part of the course, from project management and motivation to human resources and sales. Supported by the Puma Energy Foundation, this initiative provides entrepreneurship and life skills education, access to business mentoring and start-up funding to 300 young people from economically disadvantaged backgrounds.

Grace (27) and Thein Thein Maw (37) graduated from the programme in December 2015. Five years ago, Grace had a private tutoring company, but the company failed due to inexperience in business management. Both women have found themselves challenged to raise the funds and secure a location needed to become certified businesses in Myanmar. With bank lending virtually impossible, they are now revising their business plans and are preparing to open their ‘Light Education’ School in April 2017.

As a small business owner, Kyinue Way Myanwin attended the programme in 2016. Before the course she did not have a business plan and knew little about human resources management. The business plan she developed during the course has given her a framework to expand and open a second school. She is now carrying out performance appraisals for her growing team.

BRINGING LAUGHTER AND FUN TO HOSPITALS

STARLIGHT CHILDREN'S FOUNDATION,
AUSTRALIA

This year, Puma Energy employees elected the Starlight Children's Foundation as its chosen "Charity of the Year". The Puma Australia Charity Committee dedicated its fundraising efforts towards the Captain Starlight Programme. With a belief that positive psychology is important for overall physical health, Captain Starlight



sponsors professional costumed performers and artists who entertain and engage ill children to help them overcome painful stays in hospitals. Beside the funds generously raised by the local staff, the Charity of the Year's initiative was matched by a donation from the Puma Energy Foundation.



INFORMATION IS POWER

LIBRARIES WITHOUT BORDERS,
AUSTRALIA

PURPOSE

- o Deliver mobile access to education, culture and information through an Ideas Box tailored to the needs of indigenous Australian communities.

KEY ACHIEVEMENTS

- o In recent years, the Ideas Box has travelled from Mapoon community to Kowanyama, Queensland and Yunggora, Western Australia.



Libraries Without Borders (LWB) has developed a mobile multimedia centre: the Ideas Box. It contains internet access, computers, tablets, books, a cinema, games and a server bursting with educational content. In collaboration with the State Libraries of Western Australia and Queensland, LWB adapted the Ideas Box to the needs of vulnerable indigenous populations.

In Mapoon, the Ideas Box stayed for six months in 2016 and was a success. Its contents remain in the local library. Kowanyama, where more than 1,000 Aboriginal people live, was next to receive the Ideas Box, which was visited by community members. In September, the Australian National Early Literacy Summit took place in Adelaide, where the innovative box generated curiosity and enthusiasm. In the same month, the Ideas Box reached Yunggora, home to 165 indigenous Australians. Children loved playing on iPads and a heart-warming moment came when an elderly woman recognised her old classmates in pictures compiled by the Ideas Box team. Since then, the immersive box has been set up in Irlee Learning Center. Puma Energy Foundation is proud to fund this highly appreciated resource.



EUROPE

DISCOVER OUR

**NEW
PARTNERSHIP**

WITH THE PRINCE'S TRUST

IN 2016,

**22 TEAM
PROGRAMMES**

TOOK PLACE IN WALES,
INCLUDING 12 NEAR
THE PUMA ENERGY SITE

94%

OF YOUNG PEOPLE
PROGRESSED INTO
EMPLOYMENT
OR EDUCATION



ACHIEVING THEIR PERSONAL BEST

THE PRINCE'S TRUST CYMRU,
WALES

PURPOSE

- o To give unemployed people, aged 16-25, the practical and financial support they need to stabilise their lives.

KEY ACHIEVEMENTS

- o Over three years (2016-2018) 897 people are expected to attend a full-time, three-month personal development scheme.

Many young people in the UK struggle with unemployment, difficulty at school, with disabilities and/or mental health issues. Many also face challenges such as homelessness, being in the care system or a history of offending. The Prince's Trust provides full-time, personal development courses where young people can get involved in community projects and gain working experience. The programmes are running in Port Talbot, Swansea, Llanelli and Haverfordwest, close to the Puma Energy site at Milford Haven.

Last year, 242 people completed the Team programme in Wales. Motivational Team courses included a two-week work experience placement, a residential trip and a local community project. 94% of participants progressed into the positive outcome of employment, education or volunteering, and 25% moved straight into employment. Phil Jones, Director of The Prince's Trust Cymru, says, "The aim of the Team programme is to help young people overcome personal barriers and to move into positive and sustainable progression opportunities, including further education, employment and apprenticeships. The support of Puma Energy Foundation has allowed the Team programme to continue to achieve this aim and to reach more and more young people in South West Wales. Puma Energy Foundation is pivotal to the growth of the programme in the area and is quite simply changing young people's lives for the better."



LATIN
AMERICA

USD 156,000

DISBURSED IN GRANTS
IN LATIN AMERICA

OUR PROGRAMMES RUN IN

**EL SALVADOR,
HONDURAS,
NICARAGUA AND
PUERTO RICO**

DISCOVER HOW

FUSADES

HAS EMPOWERED
160 FARMERS AND THEIR
FAMILIES



FARMERS DIG DEEP FOR SOLUTIONS

FUSADES,
EL SALVADOR

PURPOSE

- Increase farmers' incomes through productivity improvements, diversification, modernisation and marketing.

KEY ACHIEVEMENTS

- The living conditions of 640 people have been improved, supporting 160 farmers and their families.

In the violent municipality of Concepción Batres, plagued by gangs, it's not just the lack of rainfall that farmers are struggling against to produce their crops. Against the odds, however, this project by FUSADES (Fundación Salvadoreña para el Desarrollo Económico y Social) is reaping rewards. The objectives are to generate more competitive products for better yields, link producers with the market, promote entrepreneurship and sustainability and offer a monitoring and evaluation strategy to measure progress.

Recently, 160 farmers joined various training sessions to learn new techniques on crop production, production costs, agricultural business management and pest control. 38 farmers diversified into horticultural crops – vegetables such as radish and cucumber – that offer good profit margins and shorter payback than the traditional choice of grains. A farmers' collective association now produces food in a staggered form, allowing for high yields and constant production. Fair prices have resulted in profitability. Farmers' incomes have risen and tools have been put in place to ensure that even though the initiative will eventually end, its lessons will endure. The initial income average for farmers (baseline) was USD 130, and it has reached now USD 335.



WORK BRINGS HOPE

VIVAMOS MEJOR
FOUNDATION,
NICARAGUA

PURPOSE

- o Offer young adults from two poverty-affected neighbourhoods in Managua the opportunity to develop their social and professional competences.

KEY ACHIEVEMENTS

- o The target is to benefit 70 adolescents, including 50% girls.

In Nicaragua, it is difficult for young educated people to secure a job. We sponsor the Vivamos Mejor Foundation, which guides qualified youngsters into the labour market. What defines this project is that the job-seeking youth who are accepted onto the coaching scheme already hold a Bachelor's degree or have completed vocational training with a diploma. Local partner CAPRI reaches out to businesses to offer job placements to these qualified young people. In 2016, 21 ambitious people were integrated into jobs, 15 were women. They received support on improving their CVs and putting together employment proposals. They were rewarded with fixed contracts. 52 others attended courses to boost their employability. Entering professional life provides regular income and improves living conditions for them and their families.

THE SCHOOL OF LIFE

CARAS DE LAS AMERICAS, PUERTO RICO



PURPOSE

- Keep children in school, boost their academic achievements and self-confidence to increase their job prospects.

KEY ACHIEVEMENTS

- 93% of children improved their education and social conduct.

The so called “Vietnam” community in Guaynabo is one of the poorest and most neglected in Puerto Rico. Almost half of its students drop out of school before age 18. Vietnam Estudia is an after-school programme that offers children aged 5 to 12 tutoring, mental and emotional health services as well as extracurricular activities. Puma Energy Foundation’s dollars were put towards this volunteer-run programme that works with marginalised children and their families. In 2016, 75% of students improved grade average to B or higher. Personal growth workshops, arts and crafts and sports tuition were conducted. New mothers received leadership and computer training, and five jobs were created in the community.

CHARITY STARTS AT HOME

THE ABRIGO FOUNDATION, HONDURAS

PURPOSE

- Free accommodation, food and psychosocial support to low-income patients and their families in the country’s public hospitals.

KEY ACHIEVEMENTS

- Abrigo has sheltered more than 1,000,000 people in the past 15 years and served guests 2,000,000 meals.

The Abrigo Foundation in Honduras offers free accommodation, food and psychosocial support to poverty-stricken families visiting families in the country’s two main public hospitals. Given the economic situation in Honduras, prevailing corruption and the international boycott on development aid, Abrigo is the only institution in the country providing shelter and food to people using the public health system.



Abrigo lends vital services in Tegucigalpa (two hospitals) and San Pedro Sula (one hospital). In total, 12% of the entire population of Honduras has attended the foundation’s houses. In 2016, a four-month literacy course was started for guests who were enduring extensive hospital treatment. 35 people learnt basic reading skills. Puma Energy Foundation’s funding has also been used for maintenance work on the accommodation to ensure visitors receive a warm welcome.

WE ARE THE PUMA ENERGY FOUNDATION

COME AND TALK TO US

If you have any questions about the Puma Energy Foundation, or would simply like to talk with us about our work, please email contact@pumaenergyfoundation.org
We look forward to hearing from you.

Puma Energy Foundation
1, rue de Jargonnant
CH-1207 Geneva, Switzerland
pumaenergyfoundation.org



The Puma Energy Foundation is the philanthropic arm of Puma Energy.

Programmes supported by the Puma Energy Foundation:

Inter Aide (p.5)
interaide.org

Alive & Kicking (p.7)
aliveandkicking.org

North Star Alliance (p.8)
northstar-alliance.org

IECD (p.9)
iecd.org

ID (p.10)
id-ong.org

Apprentis d'Auteuil (p.10)
apprentis-auteuil.com

Swisscontact (p.11)
swisscontact.org

Amend (p.13)
amend.org

SAD (p.15)
sad.ch

Starlight Children's
Foundation (p.17)
starlight.org

Libraries Without Borders (p.17)
bibliosansfrontieres.org

The Prince's Trust (p.19)
princes-trust.org.uk

FUSADES (p.21)
fusades.org

Vivamos Mejor (p.22)
vivamosmejor.ch

Caras de las Americas (p.23)
carasamericas.org

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