



ANNUAL
REPORT
2017



COVER STORY

Pictured on our 2017 Annual Report cover is our new partner LP4Y's "Matakita team" in Jakarta (p.13). We chose this picture for the positive energy emanating from these young adults, who come from a past of exclusion and extreme poverty, but are given the opportunity to become the entrepreneurs of their own lives.

WELCOME TO THE 2017 ANNUAL REPORT OF THE PUMA ENERGY FOUNDATION

The year 2017 has been an important one for the fine-tuning of our new strategy. As we teamed up with experienced organisations with a track record of achievements in our new strategic areas of *Clean and Safe Logistics* and *Fair and Sustainable Employment*, we feel that we have been able to deliver more effective and positive outcomes than ever before in our 15 programmes, rolled out in 20 countries.

HIGHLIGHTS OF OUR 2017 OPERATIONS

In Nigeria, our *Clean and Safe Logistics* focus has concretised in a partnership with Transaid, whose pioneering emergency transportation scheme in Nasarawa State offers safe transport to pregnant women and quick access to health facilities (p.7). In Tanzania, our long-standing partnership with North Star Alliance has been further consolidated, enabling us to deliver a wider scope of high-quality health services to the community of truck drivers and to those populations living along the main transport corridors (p.8).

Within our *Fair and Sustainable Employment* focus, we have engaged in a new programme with Life Project 4 Youth (LP4Y) in Indonesia, on a skills-enhancement project targeting disadvantaged youth in Jakarta (p.13). In Myanmar we are about to enter our third year of cooperation with the Swiss Academy for Development to empower Yangon's youth with the necessary skills to start a business (p.14).

RESPONDING TO NATURAL DISASTERS

Unfortunately, this year the world was also the theatre of multiple natural disasters, some hitting hard countries where our founder, Puma Energy, has a strong corporate presence. Jointly with our corporate colleagues, the Foundation responded to the relief efforts after Cyclone Debbie in Australia in March, and Hurricanes Irma and Maria which devastated Puerto Rico in September and October.

FOSTERING STAFF ENGAGEMENT

We consider the charitable initiatives organised directly by Puma Energy employees worldwide as a fundamental extension of the Foundation's philanthropic action. This is why we dedicate every year an increasing part of our resources to encourage and support staff-led initiatives, helping them connect with local realities and respond in the best possible way to some of the most challenging social issues. What our colleagues in Australia and South Africa have undertaken are truly inspiring stories, which we invite you to discover on page 5.



Graham Sharp
Chairman



Vincent Faber
Executive Director

We have worked to empower vulnerable communities in 20 countries where Puma Energy is active.

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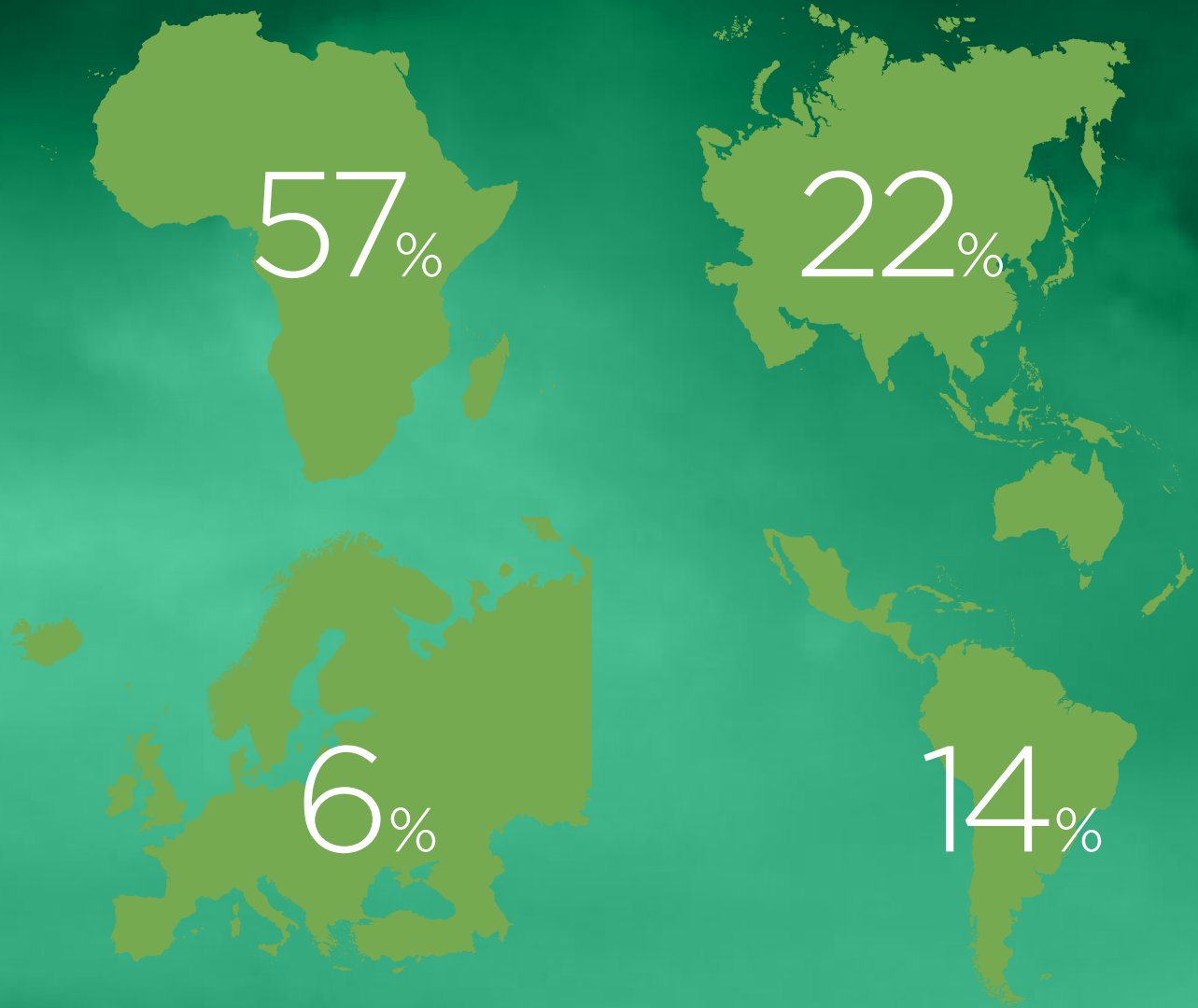
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FOR 2017

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PROGRAMMES

2

POST-DISASTER RELIEF
OPERATIONS

20

COUNTRIES
OF ACTION

USD
1M

ANNUAL TOTAL
BUDGET



**EMPLOYEES
IN ACTION**

USD 58,000
matched against
staff-led initiatives

Discover the
2
Charities of the Year in
South Africa and Australia

We supported
2
post-disaster relief operations
in the aftermath
of Cyclone Debbie and
Hurricanes Irma and Maria

SHINING A MUCH NEEDED LIGHT

STARLIGHT CHILDREN'S
FOUNDATION

AUSTRALIA



Purpose

Starlight Children's Foundation brightens the lives of seriously ill children, teenagers and their families in Australian hospitals.

The Puma Energy Team in Australia raised approximately USD 90,000 for the Starlight Children's Foundation in 2017, to which the Foundation added a donation. Thanks to the generosity of Puma Energy, Starlight was able to grant 551 wishes – such as one boy meeting his hero from the “Highway Patrol” TV show and spending a week with the police – as well as staging an annual Wish Week for youngsters and their families on the Gold Coast. To brighten the days of children, there were 152 “Captain Starlights” employed across Australia, and 109,736 ward-round visits. For teenagers living with illness or disability, meanwhile, there were 2,500 “Livewire” creative workshops in hospitals, while the livewire.org.au website provided a safe online community for 10 to 20-year-olds to share their experiences.



A SHELTER FOR ABANDONED BABIES

EL-SHAMMAH

SOUTH AFRICA

The Johannesburg Charity Committee has elected “El-Shammah” home for abandoned babies as its 2017/2018 Charity of the Year. The purpose of the Charity of the Year initiative is to engage employees in the organisation of activities to fundraise and dedicate time to their favourite charity. Year after year, the Johannesburg office honours this commitment and organises brilliant fundraising events for the annually selected charity. In 2017, local employees organised several fundraising events (such as a Family Fun Day and a bake sale) to support El-Shammah. A play session with the babies, and toys and clothes donations were also organised to give the local staff the opportunity to directly interact with the charity. The initiative also entails a grant provided by the Foundation, which will help El-Shammah complete building works and renovate the home for the babies.

Purpose

El-Shammah is a home and shelter for abandoned babies.



AFRICA

USD 624,000
disbursed in grants
in Africa

6
programmes

We are present in
12 countries

JOURNEYS TO BETTER MATERNAL HEALTH

TRANSAID

NIGERIA



Purpose

To provide women with transport to health services in order to reduce the maternal, neonatal and child mortality rate.

Key 2017 achievements

Launch of a permanent programme, following a successful pilot, which will cover six local government areas in Nasarawa State.

The Puma Energy Foundation has supported the expansion of the Nasarawa State Emergency Transport Scheme (ETS) from a pilot project to a full-scale programme covering six Local Government Areas (LGAs) in Nigeria. This sustainable scheme will work closely with existing taxi drivers, the national transport union and the government to provide affordable, accessible, safe and rapid transport for pregnant women living in rural areas to a registered health facility.

After a 12-month pilot project in two LGAs in 2016/17, the programme had its official launch in November 2017. Sixteen people, four from each of the new LGAs involved, were selected for training roles and were given the task, at the start of 2018, of training the 80 volunteer drivers selected (20 per LGA).

A key activity was a rapid needs assessment process which took place in the four LGAs joining the scheme – Kokona, Obi, Awe and Wamba. There were interviews conducted with officials from the National Union of Road Transport Workers along with 36 local women, with a questionnaire used to gather information about behaviour during maternal emergencies and labour.

Transaid is expanding its pioneering emergency transport scheme for pregnant women in Nigeria.

A CARING HAND FOR MOBILE COMMUNITIES

NORTH STAR ALLIANCE

TANZANIA

Purpose

To provide quality healthcare to mobile workers and the communities they interact with.

Key 2017 achievements

- 29,524 visits to the clinics, of which 16,685 were from truck drivers.
- 36,775 health services provided.



North Star Alliance’s network of more than 50 clinics and three laboratories is spread across 13 African countries and the Puma Energy Foundation, in cooperation with the Tráficos Foundation, is supporting its six clinics in Tanzania.

The North Star Alliance healthcare “Blue Box” facilities are located along major transport corridors – at “hotspots” like border posts, transit towns or ports, where large numbers of trucks stop, load and offload, and where sex work and informal trades flourish. For drivers, sex workers and community members, there is a comprehensive healthcare package. This includes general health check-ups; treatment for a range of diseases including malaria and sexually transmitted infections; counselling and testing for HIV; anti-retroviral treatment; and information on topics such as tuberculosis, hypertension, diabetes and positive gender relations. Additionally, an all-year Road Safety Programme, run from North Star Alliance’s “Blue Box” clinics, consists of structured sessions offering educational classes on topics including fatigue management, effects of alcohol, drugs and phones on driving, managing weather changes and operating safely on the road.

As well as its year-round support, in 2017 North Star Alliance also organised an Annual Road Safety event bringing together truck drivers, transport company representatives, transport industry stakeholders and government officials to focus on road safety tips, health talks and rewards for safe drivers.

In 2017 North Star Alliance registered 29,524 visits to its six clinics in Tanzania.



SAFE JOURNEYS TO SCHOOL

AMEND

SUB-SAHARAN AFRICA

The Puma Energy Foundation is supporting Amend in a three-year programme to install infrastructure around schools in 10 countries in Sub-Saharan Africa where children are at extremely high risk of road traffic injury. This infrastructure includes speed bumps, sidewalks, signage, rumble strips, zebra crossings and bollards, and has been put in place in eight countries in 2017 – Botswana, Ghana, Malawi, Mozambique, Namibia, Senegal, Tanzania, and Zambia. This is not only beneficial for the 14,500 students of the eight schools impacted, but also for the local communities who benefit from the school-area infrastructure. Surveys showed reduced vehicle speeds and separation of children from traffic, both strong indicators for increased road traffic safety.

Additionally, Amend has implemented a school road-safety education programme in over 30 primary schools in 10 countries (the eight countries listed above plus Benin and Côte d’Ivoire). This programme has reached over 38,500 children.

In 2017 Amend also staged events at 10 primary schools in 10 countries which attracted television, radio and print coverage, and attendance by dignitaries of local and national governments. These events were an opportunity to highlight the need for improved policies around road safety. Amend’s efforts in this respect contributed to the launch of a Pedestrian Action Plan for the city of Accra, Ghana, in conjunction with relevant national stakeholders, and provisional approval for 30 km/h speed zones around schools in Maputo, Mozambique, and Windhoek, Namibia.

Amend runs a road-safety education programme in over 30 schools in 10 countries in Sub-Saharan Africa.

Purpose

To reduce the incidence of road traffic injury around Africa’s schools through better infrastructure and education.

Key 2017 achievements

Life-saving infrastructure built around schools benefiting 14,500 students and local communities.





WATER FOR A HEALTHIER LIFE

INTER AIDE

MOZAMBIQUE, MALAWI

Purpose

To ensure access to safe water and sanitation for vulnerable communities.

Key 2017 achievements

- 368 people in Mozambique and 1,835 people in Malawi received training in hygiene and sanitation.
- 287 families in Mozambique and 483 families in Malawi received support to build an improved latrine (equipped with a concrete slab and hand-washing facility).

The work of Inter Aide in Nampula, particularly in the Nacala-a-Velha and Memba districts in Mozambique, focused on improving hygiene practices and increasing access to safe water and sanitation while ensuring the sustainability of water facilities. The significant success of the project in Mozambique was achieved in collaboration with the local cooperative OSUWELA and supported by the Puma Energy Foundation until June 2017.

Expanding pump maintenance services was an important facet of Inter Aide's work. At the end of June 2017, 14 pump mechanics were offering water point maintenance services to rural communities in the two districts. Additionally in 2017 it is estimated that 368 people from two villages of Nampula province received training in hygiene and sanitation, and 287 families received support to build an improved latrine.

In 2017 we also extended our support to the operations of Inter Aide's programme in Malawi, where the same water and sanitation programme has been implemented for the benefit of the people living in the Phalombe district and in other five districts of the southern region of Malawi. Over the year, 1,835 people received training in hygiene and sanitation and 5,000 people received access to safe water.



Over 3,800 people received support to build improved sanitary facilities.

RUGBY FOR LIFE LESSONS

APPRENTIS D'AUTEUIL

SENEGAL

Purpose

To use rugby to promote basic education and the social and professional integration of young people in Yoff, Dakar.

Key 2017 achievements

- Organisation of a collective activity when the youngsters came together to clean their local neighbourhood.
- Organisation of a rugby championship involving 350 children from all the rugby schools in Dakar.



Partnered by the Apprentis d'Auteuil Foundation, the Maison du Rugby (MDR) in the northern district of Yoff brings together parents, teachers and educators to support 150 youths. The Puma Energy Foundation contributes to the ongoing work with these youngsters, who learn valuable lessons through rugby training – respect for rules and opponents, and an appreciation of values like teamwork and discipline. MDR also provides after-school activities and promotes citizenship education based on respect and environmental protection. In 2017 beneficiaries received a booklet with a personalised career pathway to help them build their future.



GREENER COOKING IN CONGO

INITIATIVE DÉVELOPPEMENT (ID)

REPUBLIC OF THE CONGO

Purpose

To reduce wood-energy consumption in Brazzaville with the provision of improved cookstoves.

Key 2017 achievements

900 improved cookstoves were sold in 2017, taking the total sold in three years to over 4,000.

The Puma Energy Foundation continues to support ID in its efforts to reduce deforestation and, moreover, to save households money and reduce the risk to the eyes and lungs of harmful smoke fumes. In 2017, five welding workshops, employing around 15 people, and the “Don Bosco” training organisation produced five different models of cookstove, while 10 distributors (mainly women) sold the products.

The year brought further innovation with the introduction of three new products, designed by local craftsmen, and the benefits have been far-reaching: for instance, 30 institutions for children were endowed with improved cookstoves, which meant an average fuel saving of 41 per cent.

The ID team also conducted the first training course in Pointe-Noire, Congo’s economic capital, for the reinsertion of vulnerable young women into the workplace (in partnership with the NGO ASI).



**ASIA
&
OCEANIA**

USD 248,000
disbursed in grants
in Asia and Oceania

4
programmes

We are present in
3 countries



COACHING FOR LIFE SKILLS IN JAKARTA

LIFE PROJECT 4 YOUTH (LP4Y)

INDONESIA



The Puma Energy Foundation supports LP4Y in Jakarta where, in May 2016 in the coastal area of Cilincing, LP4Y opened an incubator called the Life Project Centre (LPC). The aim of the programme is to support the social and professional integration of disadvantaged youth by empowering their business mindset, as well as their life and professional skills. Throughout an 18-month curriculum the beneficiaries gain hard and soft skills, follow English classes, and receive IT and business training, which they put into practice by running a small business activity. Since September 2017, 44 young people took part in the programme and there are currently 24 beneficiaries enrolled in the PTE scheme. All the youths engaged in the programme have received a weekly allowance that enables them to break the cycle of poverty and sustain their daily needs. Moreover, our colleagues from the Puma Energy team in Jakarta participated in the professional exposure of the young participants by welcoming them to two sessions of visits to the company, including a training session on interview preparation and mock interview sessions for nine beneficiaries of the programme.

Purpose

To help young people aged 17-24 escape extreme poverty and exclusion via an 18-month "Professional Training for Entrepreneurs" (PTE) programme.

Key 2017 achievements

44 youths accompanied through the programme since September 2017.



Beneficiaries learn how to run a small business and increase their capacities for income generation.

SCHOOL SUPPORT

SDN 06 MERAPI TIMUR

ELEMENTARY SCHOOL

INDONESIA

Purpose

Puma Energy Indonesia offered a donation to a local school running short of equipment.

Key 2017 achievements

Donation of school equipment.



The local team of Puma Energy Indonesia, with the support of the Puma Energy Foundation, provided essential equipment for SDN 06 Merapi Timur, an elementary school located near to Puma Energy's Lahat terminal in South Sumatra. The school used the donation to buy 168 tables and chairs, six cupboards and 329 textbooks.



Purpose

To help young people in Myanmar start their own business and improve their living standards.

Key 2017 achievements

98 youths participated in the EY4B project.

DEVELOPING BUSINESS BRAINS

SWISS ACADEMY FOR DEVELOPMENT (SAD)

MYANMAR

Despite the economic boom of the past few years, the situation remains precarious for youth in Myanmar and many young men and women are unemployed. The Puma Energy Foundation supports SAD's Empowering Youth 4 Business (EY4B) project which aims to create new economic opportunities for Yangon's younger generation. Specifically, EY4B is a three-year project that supports young people to turn their ideas into viable businesses in order to increase their incomes and create new job opportunities for themselves and their community. Through a tailor-made syllabus, a loan scheme and workshops, SAD and its local partner, the Centre for Vocational Training (CVT), have provided young people with the opportunity to learn the essential business skills needed to set up and optimise their existing businesses. Moreover, to help young entrepreneurs start or scale up their businesses SAD disbursed USD 9,500 through a "business plan competition".



BROADENING HORIZONS WITH THE “IDEAS BOX”

LIBRARIES WITHOUT BORDERS

(LWB)

AUSTRALIA

Purpose

To strengthen Aboriginal communities' access to culture, education and information.

Key 2017 achievements

Kowanyama, Yungngora and Murray Island communities benefited from the mobile library service in 2017.



LWB works to break barriers to education and boosts people's access to information and culture through innovative programmes, such as the “Ideas Box” project supported in Australia by the Puma Energy Foundation. The “Ideas Box” is a portable multimedia centre and learning hub that provides educational and cultural resources in an easy and accessible way.

Working in partnership with the State Libraries of Queensland and Western Australia, LWB deployed its two “Ideas Box” mobile libraries in Aboriginal communities: after Mapoon in the first year, in 2016/17 the Kowanyama and Yungngora communities were the second beneficiaries. In Yungngora, every day after school all the children in the community (around 100) went to the “Ideas Box” where they could play games, read books, and use iPads and computers.

The mobile library used in Kowanyama left that community in June 2017 and was restocked with books and games in the Queensland State Library in Cairns before its transportation to Murray Island, where the local community had the opportunity to enjoy the renewed “Ideas Box”.

In September, the State Library of Western Australia in Perth welcomed representatives from the State Library of Queensland and LWB to discuss the results of the scheme and found that the “Ideas Box” project had helped strengthen ties with Indigenous Councils and provided a better understanding of what kind of cultural services they could deliver to Aboriginal peoples.

With the support of the Puma Energy Foundation, LWB completed its “Ideas Box” project in Australia.



EUROPE

In Europe, we are
partnering with the
Prince's Trust Cymru

75%
of beneficiaries moved into
work, education, training or
volunteering after completion
of the programme



The Puma Energy Foundation supported the delivery of the Prince's Trust Cymru's Team programme for young people in South West Wales in 2017. The Team programme is a full-time, 12-week personal development programme for 16 to 25-year-olds, helping them gain the confidence and core life skills needed to transition into employment, education, training or volunteering.

During 2017, 303 young beneficiaries attended the course across Wales, 161 of whom attended the course in South West Wales, where the Foundation supports the delivery of the Team programme. Sessions included employability, job search skills, interview techniques and CV writing. There was also work experience, as well as projects to benefit the community and a follow-up period of up to six months in which young participants received support in accessing opportunities (including social services, housing associations, financial advice and mental health services).

One outstanding project by Team Phoenix from Swansea won the Prince's Trust's Community Impact Award in 2017 for the design and construction of a garden which supplies vegetables to a food bank. The majority of participants earn a Personal Development and Employability qualification and, according to the Prince's Trust's surveys, an average of 75 per cent of young people moved into work, education, training or volunteering after completing the programme. Of these, 34 per cent transitioned into employment and became economically active (equating to 55 people in South West Wales) while 41 per cent (66 in South West Wales) went back to education or started some training courses.

34% of people transitioned into employment and became economically active.

HELPING YOUNG PEOPLE FIND A PURPOSE

PRINCE'S TRUST CYMRU

UNITED KINGDOM

Purpose

To help disadvantaged young people change their lives and get into work, education, training or volunteering.

Key 2017 achievements

161 young people in South West Wales benefited from the Team course in 2017, with 111 of them finding fresh opportunities afterwards.





LATIN
AMERICA

USD 155,000
disbursed in grants
in Latin America

2
programmes

We are present in
2 countries



SAFER HOUSES

APROQUEN

NICARAGUA

Purpose

To reduce the number of child burn victims of household accidents in rural areas of Nicaragua.

Key 2017 achievements

A total of 500 children attended APROQUEN's burn prevention programme.



In Nicaragua, accidental burns are the second most common cause of death by accident in the country and the local NGO APROQUEN estimates that the great majority of the victims are children. The Puma Energy Foundation is supporting APROQUEN in its burn prevention programme, which focuses on education and works with parents, teachers and community leaders to spread a culture of prevention of burn-related risks.

In 2017, 30 teachers and community leaders received burn prevention training in a Training of Trainers (ToT) course which will further spread education on the issue and increase exponentially the impact of the programme.

HELPING HANDS ON FARMS

FUNDACIÓN SALVADOREÑA

PARA EL DESARROLLO

ECONÓMICO Y SOCIAL

(FUSADES)

EL SALVADOR

Purpose

To improve the standard of living for over 150 local farmers through training and technical assistance.

Key 2017 achievements

- 161 farmers trained on agricultural practices and crop diversification techniques.
- FUSADES registered an average increase of 224% to farmers' incomes.



The Foundation is a supporter of FUSADES' project in the municipality of Concepción Batres, El Salvador, which seeks to improve the quality of life for local farmers through the increase in the value chain of agricultural production. In 2017, FUSADES' "field-school" training introduced 161 farmers to better agricultural practices and crop diversification techniques. As a result of this operation, income increased by 224 per cent in 2017. Moreover, three agricultural associations participated in different projects that enabled them to receive agricultural facilities such as irrigation systems, macro tunnels and a collection centre. One of the associations, the Aguas Termales co-operative, also won a project to distribute its crops to 11 local schools, while other farmers began venturing into local markets and even wholesale markets in larger cities.

WE ARE THE PUMA ENERGY FOUNDATION

COME AND TALK TO US

If you have any questions about the Puma Energy Foundation, or would simply like to talk to us about our work, please email contact@pumaenergyfoundation.org
We look forward to hearing from you.

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Websites of our partners:

Amend (p.9) amend.org
Apprentis d'Auteuil (p.11) apprentis-auteuil.com
APROQUEN (p.19) aproquen.org
Libraries Without Borders (p.15) bibliosansfrontieres.org
El-Shammah (p.5) el-shammahbabies.co.za
FUSADES (p.19) fusades.org
ID (p.11) id-org.org
Inter Aide (p.10) interaide.org
LP4Y (p.13) lp4y.org
North Star Alliance (p.8) northstar-alliance.org
SAD (p.14) sad.ch
Starlight Children's Foundation (p.5) starlight.org.au
The Prince's Trust (p.17) princes-trust.org.uk
Transaid (p.7) transaid.org

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